

R&D-Report

Bodø2024: Understanding Impacts Through Program Events

Alena Nelaeva

Nord University
R&D-Report no. 127
Bodø 2025

Bodø2024: Understanding Impacts Through Program Events

Alena Nelaeva

Nord University
R&D-Report no. 127
ISBN 978-82-7456-898-3
ISSN 2535-2733
Bodø 2025

[Creative Commons Attribution Licence](#) (CC BY)



Dekangodkjenning

Tittel Bodø2024: Understanding Impacts Through Program Events	Offentlig tilgjengelig Ja	Publikasjonsnr. 127
	ISBN 978-82-7456-898-3	ISSN 2535-2733
	Antall sider og bilag 82	
Emneord Kultur Evaluering Bodø2024 ECoC kulturprogram	Keywords Culture Evaluation Bodø2024 ECoC cultural program	
Forfatter(e)/prosjektmedarbeider(e) Alena Nelaeva	Prosjekt Monitor2024: Effekter av Bodø som europeisk kulturhovedstad	
Oppdragsgiver(e) EU; Bodø2024	Oppdragsgivers referanse	
Alle FoU-rapporter/ arbeidsnotat skal utstyres med en Creative Commons (CC)-lisens, som definerer betingelsene for gjenbruk. Lisensene krever at opphavspersonen navngis og at endringer indikeres. Kryss av for valgt lisens (obligatorisk): ☒ <u>Navngivelse/CC BY</u> Den mest åpne/standard open access-lisensen som tillater ubegrenset gjenbruk ☐ <u>Navngivelse-Del på samme vilkår/CC BY-SA</u> Nye arbeid må ha samme lisens som det opprinnelige arbeidet ☐ <u>Navngivelse-Ingen bearbeidelse/CC BY-ND</u> Ved bearbeiding av materialet, kan det nye materialet ikke deles		
Prosjektansvarlig (navn/sign.) Anatoli Bournistrou		
- Publikasjonen er vurdert etter gjeldende vitenskapelige standarder, nasjonale forskningsetiske retningslinjer, samt retningslinjer for forvaltning av forskningsdata ved Nord universitet. - Det foreligger ikke egeninteresser/situasjoner som er egnet til å påvirke vurderingen av innholdet i denne publikasjonen, f. eks. økonomiske interesser i publikasjonens tema. Intern kvalitetssikrer utpekt av dekan (navn/sign.) Dr. Beatriz Garcia 		
Dato 6/11-25	Dekan (navn/sign.) Gry AAlsos	

Bodø2024: Understanding Impacts Through Program Events

Alena Nelaeva, Postdoc, Nord University Business School

With contributions from Veronika Vakulenko, Bjørn Willy Åmo, Lars Kolvereid

Monitor2024

2025

Table of Contents

List of Abbreviations	4
List of figures.....	4
List of tables.....	5
Executive summary	6
Introduction	9
Methodology	15
Data Sources	15
Data collection	17
Findings	19
Overall statistics for 434 registered program events.....	19
<i>Bodø2024 own events vs others</i>	20
<i>Regional spread</i>	21
<i>Event days</i>	22
<i>Audience numbers</i>	23
<i>Geography of participations</i>	23
<i>Funding structure of the events</i>	25
<i>Program's genre breadth</i>	28
Questionnaire findings	30
<i>Part 1 – Audience</i>	30
<i>Part 2 – Target group</i>	32
<i>Part 3 – Accessibility</i>	33
<i>Part 4 – Artists</i>	33
<i>Part 5 – Characteristics of the event</i>	36
<i>Part 6 – Organizers</i>	39
<i>Part 7 - Partners</i>	40
<i>Part 8 – Economy</i>	40
<i>Part 9 – Conclusion</i>	41
Discussion	43
Citizen's involvement and audience development	43
Capacity building of performers.....	45
International collaboration	47
Strengthening cultural infrastructure	49
Freedom of expression	50
Conclusions	53
Practical implications for researchers.....	54

Methodology Limitations.....	55
References.....	56
Appendix I. The full list of identified program events	57
Appendix II. Questionnaire to event organizers	77
Appendix III. List of all reports by Monitor2024	82

List of Abbreviations

ECOC	European Capital of Culture
EU	European Union
KPIs	Key Performance Indicators

List of figures

Figure 1. European Commission hierarchy of objectives (European Commission, 2018)	12
Figure 2. Bodø2024 objectives and key strategic priorities (Bodø2024, 2019)	13
Figure 3. Screenshot from Cultural Calendar	16
Figure 4. Aahka production / Photo by Martin Losvik / Bodø2024.....	18
Figure 5. Categories for all the registered program events.....	20
Figure 6. Categories for the program events carried out in Bodø.....	21
Figure 7. Categories for the program events carried out in the rest of Nordland	22
Figure 8. Total number of events by month.....	22
Figure 9. Arctic Food project / Photo by Kathrine Sørgård / Bodø2024.....	24
Figure 10. Opening ceremony performance in the harbour / Photo by David Engmo / Bodø2024.....	24
Figure 11. Bodø2024 funds allocation.....	25
Figure 12. Total cultural program budget allocation	26
Figure 13. NOUA exhibition center / Photo by Airida Bekeryte / Bodø2024	28
Figure 14. Opening of Nordland Museum / Photo by Arina Karbovskaya / Bodø2024	28
Figure 15. Photo from one of the Nordlandsruta events / Photo by David Engmo / Bodø2024	29
Figure 16. Opening concert in Stormen concert hall / Photo by David Engmo / Bodø2024	29
Figure 17. Program's genre breadth, by proportion of events.....	30
Figure 18. Proportion of events by audience number in Bodø and Nordland	31
Figure 19. Question "Was the audience number as expected?"	31
Figure 20. Distribution of targeted groups	32
Figure 21. UNG2024 / Photo by Tom Rainer Thuv / Bodø2024.....	32
Figure 22. Proportion of events by number of performers participated	33
Figure 23. Midsummer Mystery / Photo by David Engmo / Bodø2024.....	34
Figure 24. Professional background of the performers by percentage of events	34
Figure 25. Arts of Democracy / Photo by David Engmo / Bodø2024.....	35
Figure 26. International dimension of the program	35
Figure 27. Eurogym / Photo by David Engmo / Bodø2024	36
Figure 28. Characteristics of the events	37
Figure 29. Audience engagement and capacity building	38
Figure 30. Marcialonga Arctic Ski Race / Photo by David Engmo / Bodø2024.....	39
Figure 31. LEGO SPIKE / Photo by David Engmo / Bodø2024	39
Figure 32. Volunteers in one of the events / Photo by Arina Karbovskaya / Bodø2024	39
Figure 33. Financial sources used by event organizers.....	41
Figure 34. Perceived profitability of program events.....	42
Figure 35. Perceived success of program events	42
Figure 36. UNG Crew – Young volunteers participating in events implementation / Photo by Arina Karbovskaya / Bodø2024	43
Figure 37. Open Art concert / Photo by David Engmo / Bodø2024.....	44

Figure 38. The National Football and Handball Tournament / Photo by Svein André Svendsen / Bodø2024	44
Figure 39. Music on display / Photo by David Engmo / Bodø2024	45
Figure 40. Opening of My European Story exhibition / Photo by David Engmo / Bodø2024	47
Figure 41. De(con)fining performance / Photo by Airida Bekeryte / Bodø2024	48
Figure 42. On tour with K-Lab event / Photo by Arina Karbovskaya / Bodø2024.....	49
Figure 43. Lysvandring / Photo by David Engmo / Bodø2024.....	50
Figure 44. Sámi activist in one of the events / Photo by Martin Losvik / Bodø2024	51
Figure 45. International festival / Photo by Arina Karbovskaya / Bodø2024.....	51
Figure 46. Iranian artists presenting Wings of Democracy exhibition / Photo by David Engmo / Bodø2024	52

List of tables

Table 1. KPIs allocated to program events.....	14
Table 2. Municipalities, by top audience numbers	24
Table 3. Key financial statistic for Bodø and the rest of Nordland	26

Executive summary

This report presents an overview of cultural events announced in the official program for Bodø2024 with the aim to evaluate the program events' contribution to the objectives of Bodø2024 and the European Commission objectives for the European Capital of Culture Program. To evaluate this contribution, the Monitor2024 team developed a comprehensive list of key performance indicators - measurable indicators used to assess goal achievement and based on this developed a questionnaire that was sent to event organizers. Drawing on the database of the registered program events, where Monitor2024 team identified 434 program events that were a part of the official program for the cultural year, and the questionnaire responses from 214 event organizers, the main findings of this report are as follows:

Bodø2024 prioritized **engaging citizens**—especially disengaged groups such as children, youth, cultural minorities, immigrants, senior citizens, and people with disabilities. This objective was met as the cultural program have created opportunities for a wide range of citizens to attend and participate in cultural events. This is evidenced by:

- 20% of events were specifically designed for children and young people, with many linked to the UNG2024 project, which involved youth in planning and implementation.
- One-quarter of events targeted minority groups, and 82% of events were accessible to people with disabilities.
- Additionally, 52% of events encouraged active audience participation, including walking tours, workshops, and festivals, demonstrating a strong commitment to inclusive and participatory cultural experiences.

Bodø2024 aimed to **strengthen the capacity of the cultural sector** by enhancing performers' skills, supporting personal growth, and fostering collaboration. This objective was achieved, as the cultural program gave space for amateur cultural workers, showed high number of events co-produced with cross-sectional partnerships, and as Bodø2024 team made intentional efforts to stimulate partnership and cooperation with other sectors and actively supported event organizers in building national and international networks:

- The cultural program mobilized a total budget that was 2.45 times higher than Bodø2024's direct investment (135 million NOK invested by Bodø2024 vs resulted total 331 million NOK). This means that for every 1 krone spent by Bodø2024, an additional 1.45 kroner was contributed by other sources — including cultural institutions, public authorities, and other partners — resulting in 2.45 kroner in overall economic activity.
- Event organizers were successful in mobilising multiple sources of external funding, including 10% of co-funding by the EU and 34% by private organizations.
- Over 700 partners were involved, and 90% of organizers reported cross-sector collaboration.
- Amateur cultural workers participated in 54% of events, and 33% of performers were under 30. 87% of organizers reported that their events contributed to building knowledge and competence.
- 97% of event organizers indicated that their event was “successful”.

International collaboration was a central goal, with Bodø2024 aiming to increase partnerships with European and global artists. Program events have contributed to achieving this goal, as it featured a strong European dimension and transnational cooperation. Nearly 3,000 of the 12,300 performer engagements were international, with artists representing 57 countries. Half of the program's events included international performers. While 64% of organizers felt their events addressed European diversity, Sámi themes - featured in 11% of events - also contributed to highlighting shared European history and Indigenous perspectives.

Bodø2024 sought to **expand cultural infrastructure**. Evidence from the cultural program show that it was met as program events utilized unconventional spaces and decentralized cultural activity. This is evidenced by the following findings:

- With only 20% of Nordland's population living in Bodø, 38% of events were held outside the city, totalling nearly 2,000 cumulative event days.
- Outdoor events, inspired by the Norwegian concept of *friluftsliv*, accounted for 11% of the program and included nature-based experiences like cave concerts and gastronomy tours.

- Even during *mørketid*, events such as *Lysvandring* used light and colour to activate outdoor public spaces and enhance cultural engagement.

In response to Europe's evolving democratic challenges, Bodø2024 added **freedom of expression** as a key objective. It was reached by giving room in the cultural program to address the issues of cultural freedom and freedom of expression. The ways in which this goal was met is evidenced in the following ways:

- 11% of events addressed Sámi themes, tackling sensitive issues like Norwegianization and environmental activism.
- Collaborations with Bodø International Associations enabled cultural exchange and dialogue with immigrant communities.
- Series of events exploring democracy, human rights, and freedom of speech featured artists from countries with limited democratic freedoms, who shared their experiences through exhibitions and performances, reinforcing Bodø2024's role as a platform for cultural advocacy.

Therefore, based on the analysis of the cultural program and answers that Monitor2024 received from event organizers, we can say that program events have contributed to achieving objectives of Bodø2024 and European Commission. The program fostered inclusive participation, strengthened the cultural sector through collaboration and capacity-building, and promoted international cooperation and cultural diversity. It also expanded cultural infrastructure and provided a platform for freedom of expression, demonstrating the program's broad societal and cultural impact.

Introduction

Bodø2024's official cultural program of the title year was shaped by the European Commission objectives for the European Capital of Culture Program and Bodø2024's European Capital of Culture (ECoC) bid application and the objectives and key strategic priorities emphasized therein (Figures 1 and 2). It was structured around five thematic seasons: Here Comes the Sun, Spring Optimism, Mid-summer Madness, Autumn Storm, and Arctic Light, with specific events in each season.

The creation of what was to become the official cultural program began several years before Bodø was awarded the ECoC status in autumn 2019:

“I traveled twice around the entire Nordland County in 2018 and 2019 to spread the word that if you have a completely open idea, now is the time to make it happen. Now is the time to collect all the proposals for what a [European] Capital of Culture project in Bodø and Nordland should be. There, an assessment was also made of what best fits the objectives defined by the project. Based on that, an application was made” (Bodø2024 team).

Therefore, the original bid application outlined preliminary descriptions of overarching projects and how much funding was planned for each project. After Bodø received the ECoC status, the Bodø2024 team began more targeted work with the projects, grasping what specific cultural events will constitute each project. There were a series of targeted calls for events under specific projects aligned with the main topics of the application. For example, the call for events under the European Cabins of Culture project underlined that there should be produced cultural events at cabins of the Norwegian tourist association or events related to the Norwegian concept of Friluftsliv [Outdoor life]. The only project with broader open calls was UNG2024, which aimed to empower youth in Nordland to lead a project from idea to realization, therefore collected open ideas from Nordland's youth.

“We were not sitting with a sum of money that we were going to hand out to people. We were going to finance events that supported the application, that is, those that contribute the most to [our ECoC] goals. So, there is a bit of a fundamental

misunderstanding that Bodø2024 or any other Capital of Culture project has a responsibility to ensure that most people who want money to get it. While the idea with Bodø2024 is that there should be an office that helps to keep focus on a goal, in this case for example, creating contacts that weren't there before” (Bodø2024 team).

Therefore, in the following years the Bodø2024 team collaborated with artists around Nordland to create a vibrant cultural program that embraced a wide range of cultural expressions aligned with the original ECoC vision presented in the bid application.

The purpose of this report is to present an overview of the cultural events announced under the official cultural program of the title year and analyse their contribution to the goals of Bodø2024 and the European Commission ECoC program. Therefore, this report focuses on the perspective of program events that took place during the title year and elaborates on *how the program events have contributed to Bodø2024's and European Commission's objectives*. Unlike what we define as Bodø2024 **projects**¹, which are in general much bigger in scale, have formalized structures, leadership, budgets and timelines, and may consist of one or more events over a period of time, the **program events** we are analysing here are one-time events that occurred during the title year as a part of the title year's cultural program. Program events were typically smaller in scale and budget and can be considered as outcomes of the larger Bodø2024 projects.

The cultural calendar launched by Bodø2024 right before the title year was our main information source for the overview of the cultural program that happened during the title year. Monitor2024 team identified 434 program events that took place during 2024.

To evaluate the impact of Bodø2024, Monitor2024 team have developed a comprehensive list of key performance indicators (KPIs) based on the Bodø2024 and European Commission's objectives (Figure 1 and Figure 2). A KPI is a measurable indicator used to assess goal achievement. An effective KPI should be easy to measure and directly linked to the specific goal it evaluates (i.e. Bodø2024 and European Commission's objectives).

¹ detailed presentation of the projects under Bodø2024 may be found in the dedicated Project report (see full list of reports in Appendix III).

Often, multiple indicators are needed to reliably determine whether the desired change has occurred.

Monitor2024's full KPI list contains over 100 KPIs; all of them are captured with various data that Monitor2024 team has collected and presented in dedicated reports (see Appendix III for overview of reports). This report focuses on KPIs that help assess the extent to which program events have contributed to the goals set by the Bodø2024 initiative and European Commission (Table 1). To collect data about these KPIs, Monitor2024 team have developed a questionnaire that was sent to managers / responsible persons of each program event (detailed explanation of the data collection process can be found in the Methodology section).

The following parts of the report address methodology, findings that include overall statistics from 434 registered events, and detailed findings from the questionnaire structured along the Bodø2024 objectives. In the end, the report summarises findings on whether and how program events contributed to Bodø2024's and European Commission's objectives and gives practical implications.

General Objectives (GO)								
Safeguard and promote the diversity of cultures in Europe, highlight the common features they share, increase citizens' sense of belonging to a common cultural space (GO1), and foster the contribution of culture to the long-term development of cities (GO2)								
Specific Objectives (SO)								
SO1: Enhance the range, diversity and European dimension of the cultural offering in cities, including through transnational cooperation			SO2: Widen access to and participation in culture		SO3: Strengthen the capacity of the cultural sector and its links with other sector		SO4: Raise the international profile of cities through culture	
Operational Objectives (OO)								
OO1: Stimulate extensive cultural programs of high artistic quality	OO2: Ensure cultural programs feature a strong European dimension and transnational cooperation	OO3: Involve a wide range of citizens and stakeholders in preparing and implementing the cultural program	OO4: Create new opportunities for a wide range of citizens to attend or participate in cultural events	OO5: Improve cultural infrastructure	OO6: Develop the skills, capacity and governance of the cultural sector	OO7: Stimulate partnership and cooperation with other sectors	OO8: Promote the city and its cultural program	OO9: Improve the international outlook of residents

Figure 1. European Commission hierarchy of objectives (European Commission, 2018)

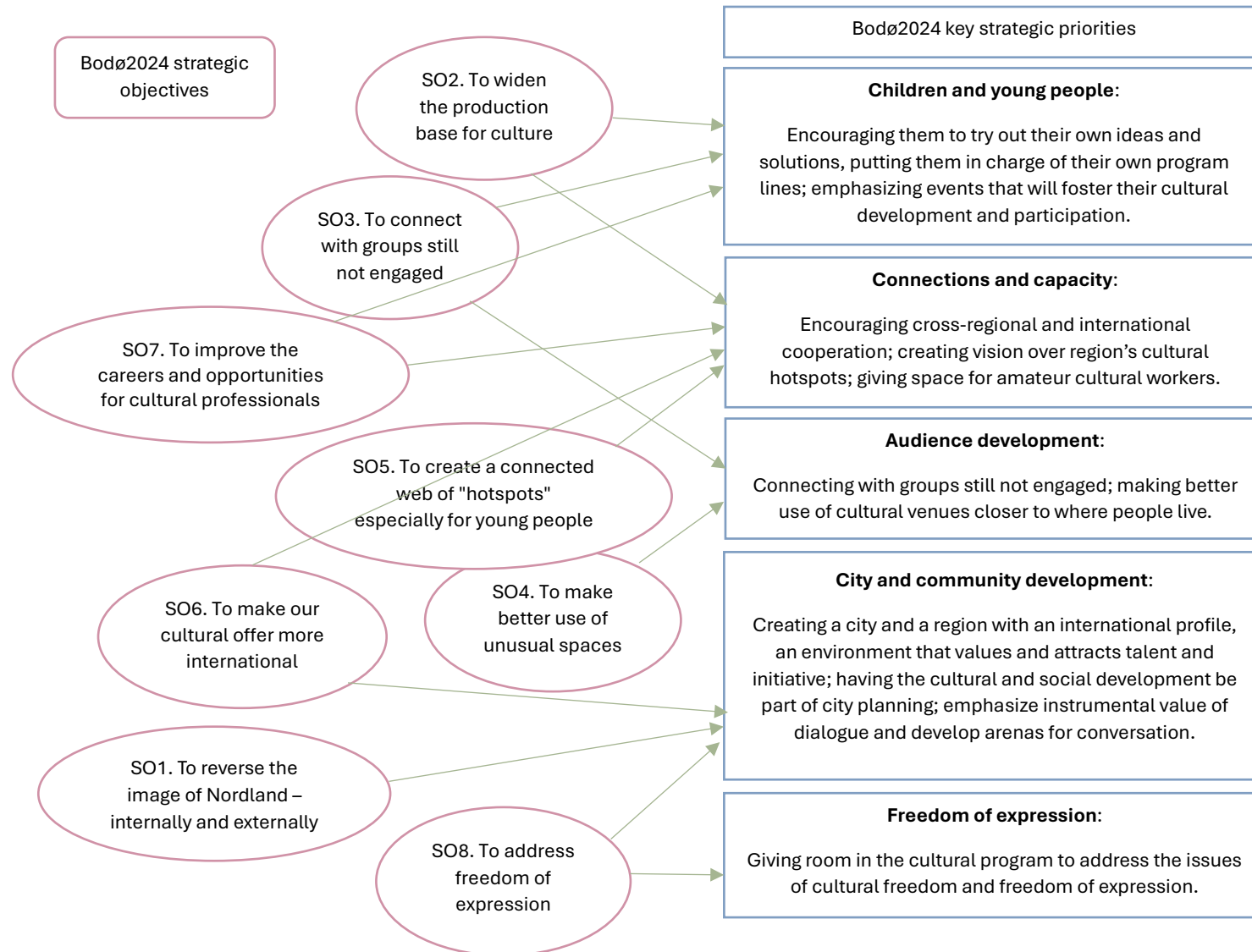


Figure 2. Bodø2024 objectives and key strategic priorities (Bodø2024, 2019)

Table 1. KPIs allocated to program events

KPI	Description	Bodø2024 objectives	EC objectives
DEM001	Total number of attendees	SO3	OO4
OCE001	Percentage of events/arrangements with cross-sectoral partnerships	SO2, SO7	OO6, OO7
OCV0092	Degree of appreciation of European diversity of cultures	SO6	OO2
OCV0093	Degree of awareness of European cultures	SO6	OO2
OCV010	Number of new cultural spaces developed	SO4	OO5
OCV012	Number of innovative events	SO7	OO1
OCV013	% of events perceived as successful	SO7	OO1
OCV0131	% of events perceived as successful by organizers	SO7	OO1
OEE002	Number of existing spaces used for production in relation to Bodø2024	SO4	OO5
OEE003	Number of hotspots	SO5	OO4, OO5
OEE004	Geographical spread of hotspots	SO5	OO4, OO5
OEE005	Degree of accessibility of parking spots	SO3	OO4
OEE006	Age of cultural professionals	SO7	OO3
OEE007	Number of arrangements that strengthen cultural institutions	SO2, SO7	OO6
OEE009	Level of support for development of cultural professionals	SO7	OO6
SUP001	% of financial contributions to fund the cultural activities	SO2, SO7	OO6, OO7
SUP002	Number of events/arrangements with local intercultural collaboration	SO2, SO7	OO6, OO7
SUP003	EU funding of local projects	SO7	OO6
SUP005	Number of events for specific groups	SO3	OO4
SUP009	Proportion of arrangements with controversial issues	SO8	OO1
SUP010	Number of arrangements accessible for people with disabilities	SO3	OO4
SUP011	Number of arrangements accessible online	SO3	OO4
SUP012	Number of events organized locally made accessible for international audience	SO1, SO6	OO8, OO9
SUP013	Number of events organized internationally made accessible for local audience	SO6	OO2
SUP014	Number of volunteers engaged in events	SO2, SO7	OO3, OO4
SUP015	Number of events organized in cooperation with other sectors	SO2, SO7	OO6, OO7
SUP017	Number of unique events or unique experiences according to the published program	SO1, SO7	OO1
SUP018	Number of international events engaging local citizens	SO6	OO2, OO4
SUP019	Number of local events engaging local citizens	SO2, SO7	OO4
SUP020	Number of events focusing on youngsters	SO3	OO4
SUP021	Number of programs that support the development of cultural professionals	SO2, SO7	OO3, OO6
SUP022	Number of cultural professionals with different national background	SO6	OO2, OO3
SUP023	Gender balance in events	SO2	OO3

Methodology

Data Sources

The main data source for understanding what happened during 2024 was the cultural calendar launched by Bodø2024 right before the title year². The cultural calendar was a part of Bodø2024 website, managed by Bodø2024 team. It was organized as an actual calendar of events, and it was possible to see the overview of events happening in Nordland on specific dates (Figure 3). It was also possible to filter events by genre, targeted audience, location, etc.

Anyone who wanted to add an event to the cultural calendar could do so, meaning it was up to event organizers to decide whether they wanted their event to be posted. On one hand, this made the process of advertising events easier. On the other hand, it meant that not all events were visible in the calendar, and that the cultural calendar presented all events that were happening in 2024: events that were the part of the ECoC program and were financed by Bodø2024, events existed before Bodø2024, and events that were not the part of the program, thus independent external events not financed by Bodø2024. Even though some program events were independent and were neither financed by Bodø2024 nor affiliated with any of the Bodø2024 projects, we analyse all the events that were included into the cultural calendar. We believe it is important to present the full picture of events that took place in 2024, because the attention surrounding Bodø2024 may have influenced the promotion, and implementation of certain events.

Many events had very little description, as it was up to the event organizers themselves to decide how much information to include in the post. Moreover, the calendar was continuously updated, meaning that information about an event might be available one week and gone the next. Additionally, the calendar included only events scheduled in the near future, so events planned several months in advance were not listed. This has limited the ability for the research team to monitor what was happening during 2024, the number of program events that were registered and ultimately on the data collection process.

² The cultural calendar is no longer available online, as access was discontinued after the title year

Onsdag 05.06.2024



BODØ2024 [Foredrag / Konferanse](#)

Cold War: Collective Memory and Identity

[Les mer](#) [⊕ Legg i kalender](#) [↵ Del](#)

Arena: Norsk Luftfartsmuseum

Tid: 09:00 - 21:00

Sted: Bodø

Periode: 04.06.2024 - 05.06.2024

Dager: Tirsdag, Onsdag

[Kjøp billett](#)



BODØ2024 [Utstilling / Installasjoner](#)

ARCTIC STORYWORLDS: FROZEN MATTERS

[Les mer](#) [⊕ Legg i kalender](#) [↵ Del](#)

Arena: Siggeruds Galleri

Tid: 10:00 - 17:00

Sted: Bodø

Periode: 30.05.2024 - 08.06.2024

Dager: Mandag, Tirsdag, Onsdag, Torsdag, Fredag, Lørdag



BODØ2024 [Idrett / Friluftsliv](#)

CONIFA VM: FA Sapmi vs. Tamil Eelam FA

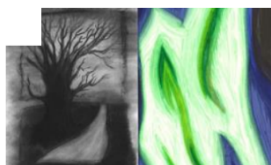
[Les mer](#) [⊕ Legg i kalender](#) [↵ Del](#)

Arena: Mørkvedlia Kunstgress

Tid: 14:00

Sted: Bodø

Når: 05.06.2024



BODØ2024

ARCTICulations of Faith - Kunstavisa Ka du trur?

[Les mer](#) [⊕ Legg i kalender](#) [↵ Del](#)

Arena: Folkeforum, Rådhuset i

Bodø

Tid: 18:00 - 19:00

Sted: Bodø

Når: 05.06.2024



BODØ2024 [Idrett / Friluftsliv](#)

CONIFA VM: Tamil Eelam FA vs. Székely Land LE

[Les mer](#) [⊕ Legg i kalender](#) [↵ Del](#)

Arena: Mørkvedlia Kunstgress

Tid: 23:00

Sted: Bodø

Når: 05.06.2024

Torsdag 06.06.2024



BODØ2024 [Utstilling / Installasjoner](#)

ARCTIC STORYWORLDS: FROZEN MATTERS

[Les mer](#) [⊕ Legg i kalender](#) [↵ Del](#)

Arena: Siggeruds Galleri

Tid: 10:00 - 17:00

Sted: Bodø

Periode: 30.05.2024 - 08.06.2024

Dager: Mandag, Tirsdag, Onsdag, Torsdag, Fredag, Lørdag



BODØ2024 [Idrett / Friluftsliv](#)

CONIFA VM: FA Sapmi vs. Székely Land LE

[Les mer](#) [⊕ Legg i kalender](#) [↵ Del](#)

Arena: Mørkvedlia Kunstgress

Tid: 14:00

Sted: Bodø

Når: 06.06.2024



BODØ2024

Japansk åpningsfest på Landego fyr

[Les mer](#) [⊕ Legg i kalender](#) [↵ Del](#)

Arena: Landego fyr

Tid: 18:00 - 23:30

Sted: Bodø

Når: 06.06.2024

[Kjøp billett](#)

Figure 3. Screenshot from Cultural Calendar

From the beginning of 2024 Monitor2024 team has undergone continuous monitoring of the cultural calendar with checking all events published for the following months and documenting various data about the events (event title, starting and finishing date, timeframe, arena and municipality, contact information, etc.). In total, 434 program events were identified (see full list in Appendix I).

Data collection

In order to collect data on each of these 434 events the Monitor2024 team developed a questionnaire that was sent to each registered program event. The questions in the questionnaire were based on the KPIs developed by the Monitor2024 team, drawing on European Commission's guidelines for the cities' own evaluations (European Commission, 2018) and Bodø2024's objectives and goals (Table 1 above).

The questionnaire consisted of nine parts: audience, targeted group, accessibility, artists, characteristics of the event, organizers, partners, budget, and conclusion, each aimed to capture certain KPIs. The full list of questions and corresponding KPIs can be found in Appendix II.

The data collection process was flexible and adapted to the realities of the cultural year. For example, the Monitor2024 team started sending questionnaires to program events' organizers at the beginning of 2024 on a weekly basis. The questionnaire was sent to organizers of the program events that had been finalised the previous week. However, it was later decided to send the questionnaires monthly, targeting events finalized in the previous month, considering that organizers needed time to collect reporting data.

Another challenge faced by the Monitor2024 team was the difficulty of creating a general questionnaire suitable for program events of different genres and durations. Specifically, the major difference was between one-time events and larger umbrellas of events under one production. In the latter case, it was impractical for organizers to report, for example, audience numbers, salaries and fees to artists or budgets for each individual event. To address this, the Monitor2024 team developed a report form that included the same questions as the questionnaire, but applied at the production-level, instead of the

individual event level. This report form was sent to the organizers of such larger productions in the end of 2024 or after the project was finalized.

To explain Monitor2024's approach to data collection, we can look at a specific example - events produced by Åarjelhsaemien Teater under the opening week. The theatre introduced three different productions: Aahka — tjaetsien mojtele / vannets hukommelse [The memory of



Figure 4. Aahka production / Photo by Martin Losvik / Bodø2024

water] (Figure 4), Gïedtime – gïen dïhte bïegke? / hvem eier vinden? [Who owns the wind?], and Allaq – dállen gïele / ildens stemme [Voice of fire]. Each production was performed several times during the opening week, yet it was counted as 3 program events in the registry. When it comes to collecting data, instead of sending three questionnaires, the theatre received the report form, because it was impractical for them to report on each production separately. Thus, Monitor2024 received 1 answer that includes summarized data from the three productions. Due to this issue, the final number of sent questionnaires and reports naturally was lower than 434, and in total resulted in 294 sent questionnaires and reports. Appendix I visualises this information: all the 434 registered program events, its location, categories of the events including information on whether the event was a part of a larger umbrella of events, and the questionnaires sent.

Another challenge was to engage organizers in answering the questionnaire in the beginning of the year, however the Monitor2024 team conducted several rounds of reminders and calls and closely cooperated with the Bodø2024 team to encourage participation.

A total of 214 responses were received out of 294 sent, constituting 73% response rate. The main limitation of the questionnaire is its self-assessing nature, as the evaluations were provided by the event organizers themselves. Thus, this data should be used with caution, as it is subjective and it may offer approximate representations.

Findings

The findings chapter is divided into two parts. The first part gives statistical overview of the 434 registered program events, showing a bigger picture of event categories, audience and budgets. The second part presents detailed findings from the questionnaire that was sent to program event's organizers. This statistic provides a more detailed basis for conducting a finer-grained analysis and discussing how the program events have contributed to the objectives of Bodø2024 and the European Commission.

Overall statistics for 434 registered program events

The Monitor2024 team identified 434 program events, that took place during the title year and with the help from Bodø2024 team categorized them as follows:

- Bodø2024 own production;
- Permanent event (i.e., ongoing before Bodø2024);
- Independent external event;
- Carried out because of Bodø2024 with external / independent event owner

The *Bodø2024 own production* category includes events that were fully financed and produced by Bodø2024 team and were part of the application.

The *Permanent event* category includes events that existed before Bodø2024 and thus were not initiated by it. However, some of these events received financial support from Bodø2024 and may have benefited from its visibility and activities.

The *Independent external event* category includes events that did not exist before Bodø2024, were produced by other cultural institutions without cooperation and financing from Bodø2024 team.

The final category – *carried out because of Bodø2024 with external / independent event owner* – is the broadest category and actually includes all events that do not fit neatly into the other categories. Most of these events received financial support from Bodø2024 and were produced in cooperation with Bodø2024 team to varying degrees, which is why they cannot be categorized as completely independent external events. This category includes

events that were a part of Bodø2024 application but were not produced by Bodø2024 team therefore cannot be included into the Bodø2024 own production category. This category also includes stand-alone one-time events, some of which could have been planned or be in a development phase before Bodø2024, but for some reason were not produced. Thus, this classification involves a degree of subjectivity, as it is not always possible to determine whether an event would have occurred without Bodø2024. However, based on interviews with cultural professionals, we know that many cultural initiatives received support due to the increased attention to the region and its cultural sector.

Bodø2024 own events vs others

As was presented above, all the 434 program events registered from the cultural calendar were categorised as follows: 1) Bodø2024 own production; 2) permanent event (i.e., ongoing before Bodø2024); 3) independent external event; 4) carried out because of Bodø2024 with external / independent event owner. Figure 5 shows what categories constitute the 434 registered program events:

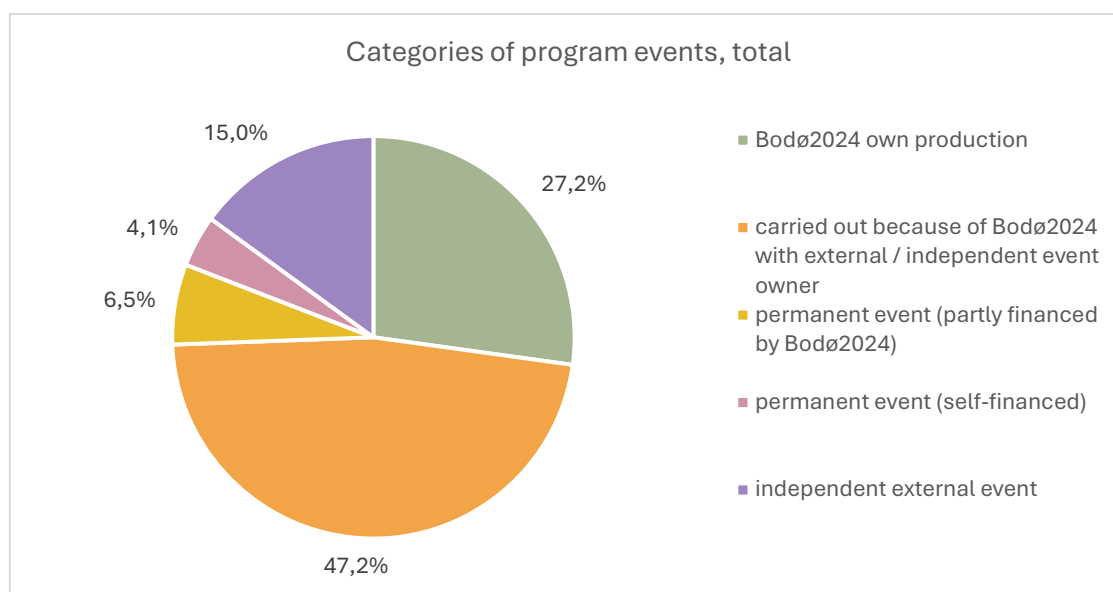


Figure 5. Categories for all the registered program events

As the figure shows, around half of all events that happened during 2024 were carried out because of Bodø2024, and 27% of all events were produced by Bodø2024. The small proportion of permanent events may be explained by the reluctance of their organizers to

register these events in the cultural calendar, as they apparently already had an established audience and did not require additional promotion.

Regional spread

The regional spread of the events was quite broad: 269 events were carried out in Bodø (62%) and remaining 165 events (38%) were carried out in the rest of Nordland, concentrating in major cities and bigger municipalities, for example 15 events in Narvik, 13 events in Hamarøy, 10 events in Nesna, and 7 events in Sortland. Figures below show allocation of the categories of program events, distinguishing events in Bodø (Figure 6) and in the rest of Nordland (Figure 7). The figures show considerable difference between shares of events done by Bodø2024 team in Bodø and in the rest of Nordland, as well as much larger category ‘carried out because of Bodø2024 with external / independent event owner’ in the rest of Nordland comparing with Bodø.

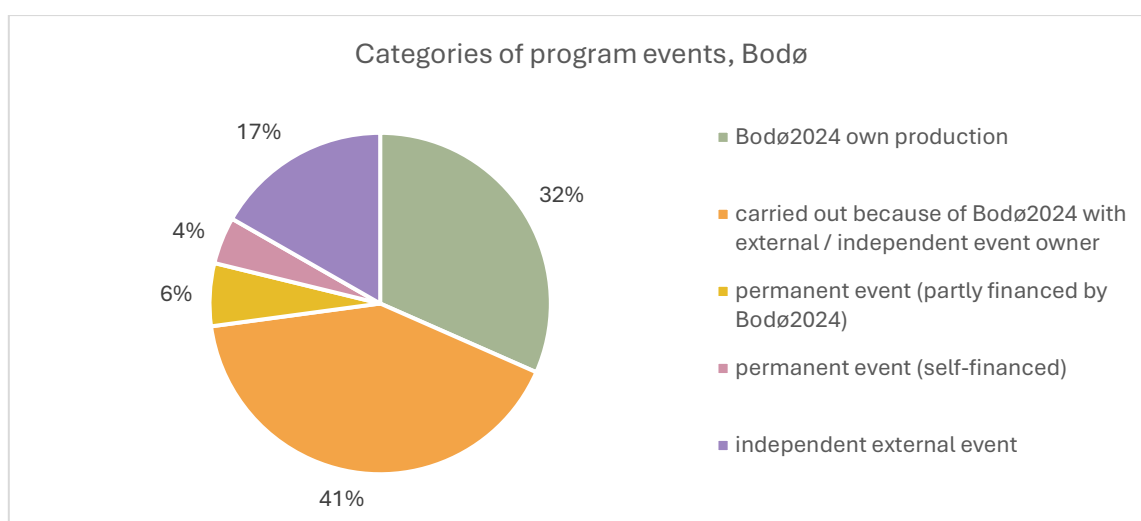


Figure 6. Categories for the program events carried out in Bodø

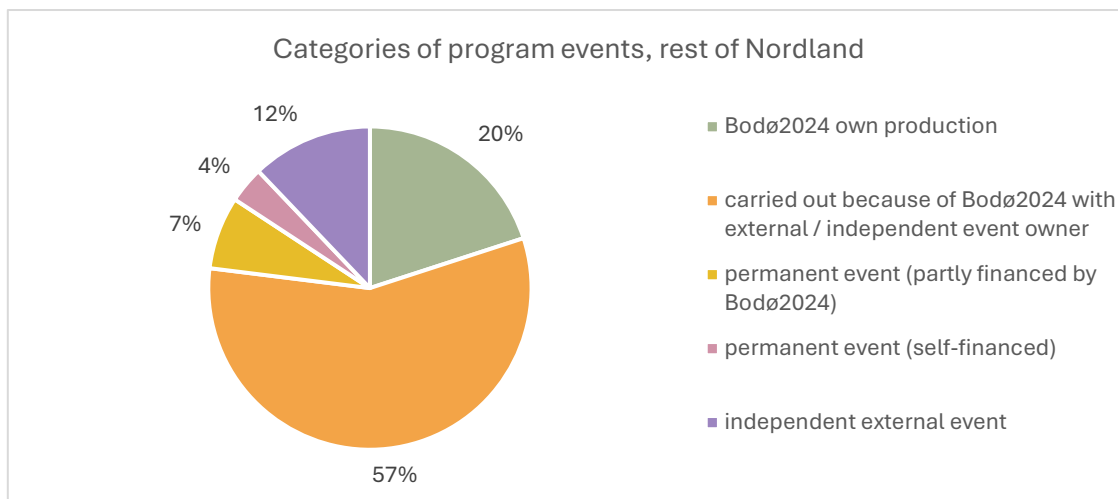


Figure 7. Categories for the program events carried out in the rest of Nordland

Event days

The Monitor2024 team has estimated that there were around 4,500 cumulative event-days for the whole program in 2024 - the total number of days all events lasted combined, considering that some events were one-time, as concerts, conferences or workshops, and others could have spanned many weeks, as museum exhibitions, and theatre performances on tour. Event concentration was highest around the opening week, summer months and September (Figure 8).

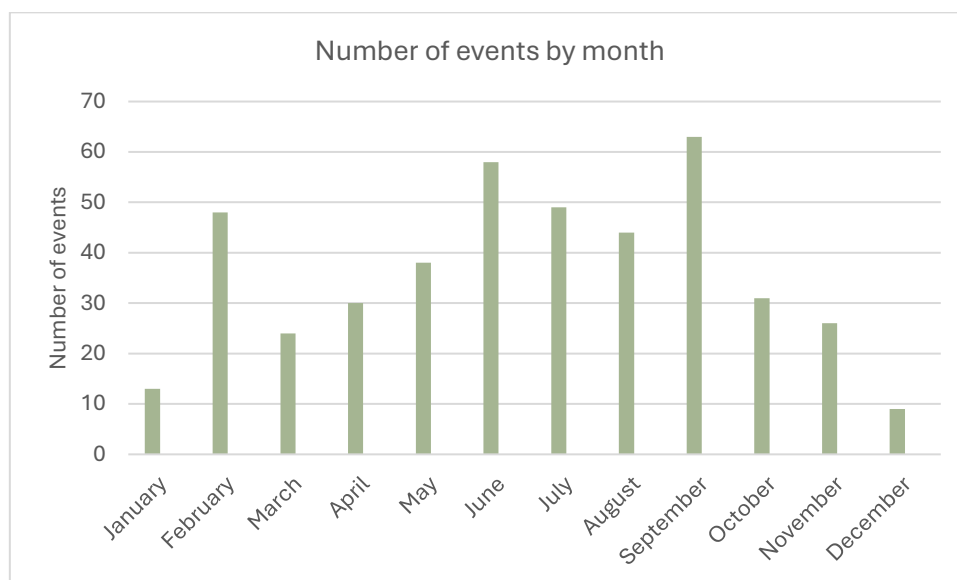


Figure 8. Total number of events by month

Audience numbers

To estimate how many people attended Bodø2024 program events, we relied on three data sources: responses from the event organizer questionnaire, Bodø2024's internal database, and Telia data³ - a mobile operator in Norway that provides anonymized crowd movement insights. We triangulated these sources to produce a range of approximate audience numbers.

- Minimum estimate:

This is based on questionnaire responses provided by event organizers and supplemented by Bodø2024's internal database. Questionnaire data was used as the default source. For events without questionnaire responses, we referred to the internal database, which, while incomplete, allowed us to fill in some gaps. Together, these two sources account for over 300,000 participations⁴ across the cultural program.

- Maximum estimate:

Telia data was used to estimate the maximum number of people present in event locations during the times events took place. However, because Telia aggregates data into geographic zones, sometimes quite large, it may potentially overestimate attendance at small-scale events in highly populated areas, which was often the case for events carried out in Bodø. To address this, we first compared Telia data with baseline data from the same locations on similar days. We then triangulated it with available data from event organizers and manually adjusted the figures where necessary. For events where Telia data clearly overestimated attendance, we applied default audience numbers based on patterns observed in similar events. The resulting maximum estimate based on Telia data is approximately 355,000 participations.

Geography of participations

Events in Bodø attracted a major part of participations (75%), considering that the biggest events were carried out there: Opening Ceremony (20,000 participations) (Figure

³ Explanation of what is Telia data and how we use it, may be found in the Baseline report (see full list of Monitor2024 reports in Appendix III).

⁴ The term participations that is mentioned here and is used throughout the report means that one person could have participated in several events

10), Marcialonga Arctic Ski Race (13,000 participations), International Children's Day (13,000 participations), exhibition “Stories from Cold War” (40,000 participations through the whole year), Eurogym (5,000 participations).

However, there are several municipalities that attracted quite a lot of participations with just a couple of events (Table 2).

Table 2. Municipalities, by top audience numbers

Municipality	Number of events	Number of participations
Vågan	5	14,790
Vefsn	5	11,215
Hattfjelldal	4	9,107
Sortland	7	7,046
Alstahaug	6	4,300
Hamarøy	13	2,863
Narvik	15	2,064

For example, 5 events in Vågan attracted around 14000 participations, while more than

10,000 comes from Anti-Biennale 2024: Kunst i Arktisk Natur [Anti-Biennale 2024: Art in Arctic Nature]; 5 events in Vefsn municipality attracted more than 11,000 participations,



Figure 10. Opening ceremony performance in the harbour / Photo by David Engmo / Bodø2024



Figure 9. Arctic Food project / Photo by Kathrine Sørgård / Bodø2024

a significant portion of this comes from the multi-year international Arktisk Mat [Arctic Food] project, aimed at promoting northern Norwegian food culture (Figure 9).

Around 9,000 participations were registered in Hattfjelldal, which come from a photo exhibition “Crazy Winter in Hattfjelldal” and the project European Cabins of Culture, a large project, where “Nordland’s tourist cabins were transformed into tiny cultural centers, with artists and performers creating a cultural program out in Nordland's magnificent nature” (European Cabins of Culture, Bodø2024). Finally, events in Sortland attracted around 7,000 participations, most of which come from War Travels project.

Funding structure of the events

Bodø2024 has invested around 135 million NOK into the cultural program throughout several years. The allocation of these funds by categories and between Bodø and the rest of Nordland is presented on Figure 11. It depicts that around 61 million was allocated to Bodø2024 own production category, and most of these funds were used in Bodø (around 53 million or 87%). 68 million were used to support events carried out because of Bodø2024 with external / independent event owner, and 67% of these funds were used in Bodø, while other 33% in the rest of Nordland. Permanent events received minor support from Bodø2024, 5,4 million in total, and 80% of these funds were invested in Bodø. Independent external events did not receive any financing from Bodø2024. In total, 103 million (76%) was invested in Bodø, and 32 million (24%) in the rest of Nordland.

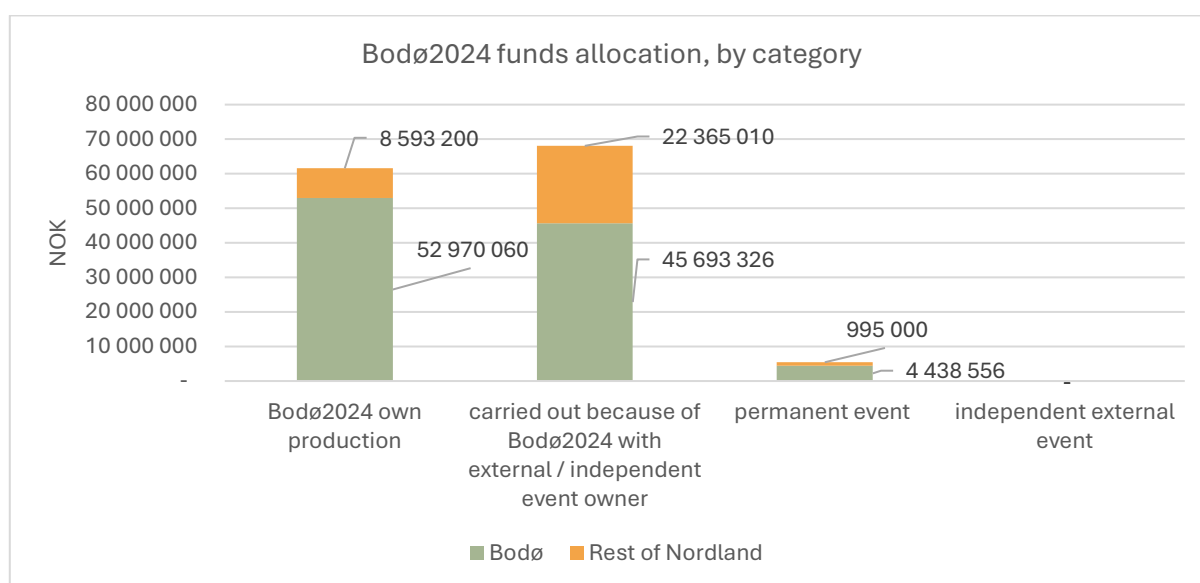


Figure 11. Bodø2024 funds allocation

Looking at the total budget, Bodø2024's cultural program generated 331 million NOK. This corresponds to a multiplier effect of 2.45, meaning that for every 1 krone spent by Bodø2024, 2.45 kroner were generated in overall economic activity (Figure 12). It shows that many events have mobilised other sources of financing. For example, 68 million invested by Bodø2024 into events carried out because of Bodø2024 with external / independent event owner resulted in nearly 214 million in total, which is 3.1 times more. In general, around 60% of events received financing from Bodø2024 and other sources, 24% relied only on external funding and 16% relied only on Bodø2024 funding. Of the total 331 million, 230 million was used in Bodø (average multiplier effect is 2.2), and 102 million was used in the rest of Nordland (average multiplier effect is 3.2), which means that events organized in the rest of Nordland were much better in mobilising external funding. Table 3 summarizes the key financial statistics for Bodø and the rest of Nordland.

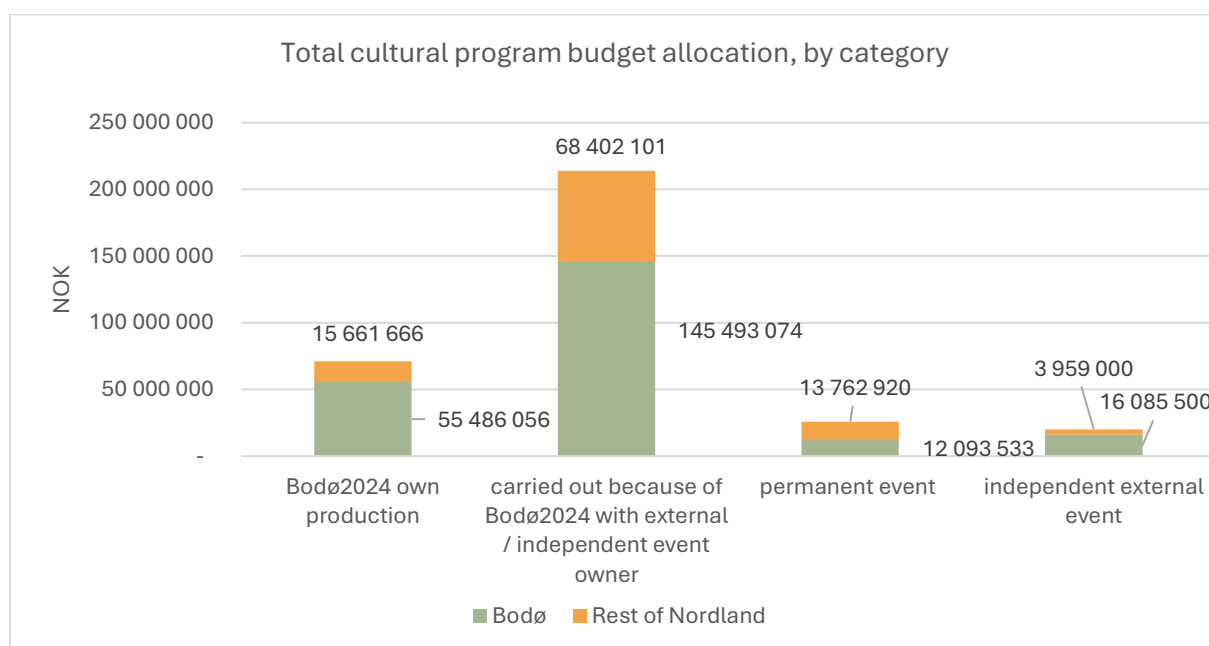


Figure 12. Total cultural program budget allocation

Table 3. Key financial statistic for Bodø and the rest of Nordland

Bodø	Nordland
Money spent by Bodø2024, in NOK	
103,101,942	31,953,210
76%	24%
Total budget, in NOK	
229,158,163	101,785,687
69%	31%

Evens done	
269	165
62%	38%
Cumulative event-days	
2,534	1,961
Total minimum participations	
221,876	82,016
73%	27%
Multiplier effect	
2.22	3.19
Average cost of an event for Bodø2024, in NOK	
383,279	193,656
Average cost of an event pr participation for Bodø2024, in NOK	
465	390

To conclude, the distribution of program events between Bodø and the rest of Nordland is 60/40, which aligns with Bodø2024's initial plan. However, budget allocation tells a different story: 76% of the total budget was spent in Bodø, while only 24% went to the rest of Nordland. Similarly, although roughly one-quarter of the events were produced directly by the Bodø2024 team, this category accounted for 45% of the overall budget.

This discrepancy may be explained by the fact that many of the larger and more expensive events took place in Bodø. On a positive note, event organizers outside Bodø demonstrated strong fundraising capabilities, suggesting they either have better networks with local public and private partners or possess stronger capacities to secure external funding.

Program's genre breadth

Figure 17 shows the distribution of event genres by the proportion of events (noting that around half of the events fall into two categories). We see that 25% of the events were related to various forms of art exhibitions, including painting, visual art, crafts, and photography (Figure 13 – NOUA exhibition center). One-fifth of the cultural program was aimed at children and young people, featuring activities such as movie nights, concerts, theatre performances, museum visits,



Figure 13. NOUA exhibition center / Photo by Airida Bekeryte / Bodø2024

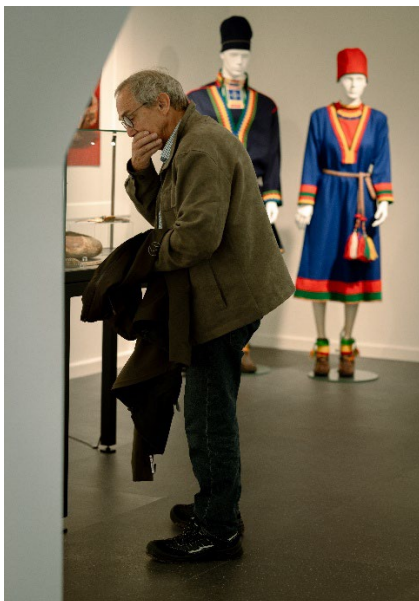


Figure 14. Opening of Nordland Museum / Photo by Arina Karbovskaya / Bodø2024

LEGO League, sports, and nature-based events. The next most common category was conferences and workshops (12%), which also included seminars, networking events, and educational activities. Notably, 11% of events addressed Sámi themes, which was an important focus of Bodø2024 application. An important arena for highlighting Sámi art and culture was renovated Nordland Museum (Bådåddjo Musea), which concentrated on spotlighting Sámi artefacts during 2024 (Figure 14). A significant portion of the program (11%) consisted of organized tours and nature experiences - unsurprising given Norwegians' strong connection to the outdoors (Figure 15 – Nordlandsruta – 650 km long

Nordland Trekking Trail). These events were often structured as walking tours in nature, enriched with artistic elements along the way or at the destination.



Figure 15. Photo from one of the Nordlandsruta events / Photo by David Engmo / Bodø2024

The fifth most popular genre was festivals, accounting for around 10% of the events. This category includes not only music festivals but also events featuring a broad program with multiple activities. It may seem surprising that music-related categories are not among the top five. However, this is since musical performances were divided into separate genres - jazz, classical, and popular music. When combined, music-related events make up 23% of the overall program (Figure 16 – Opening concert). Interestingly, sport events make up only 4% of the program. However, as will be shown later, they rank among the largest in terms of both audience size and performer participation.



Figure 16. Opening concert in Stormen concert hall / Photo by David Engmo / Bodø2024

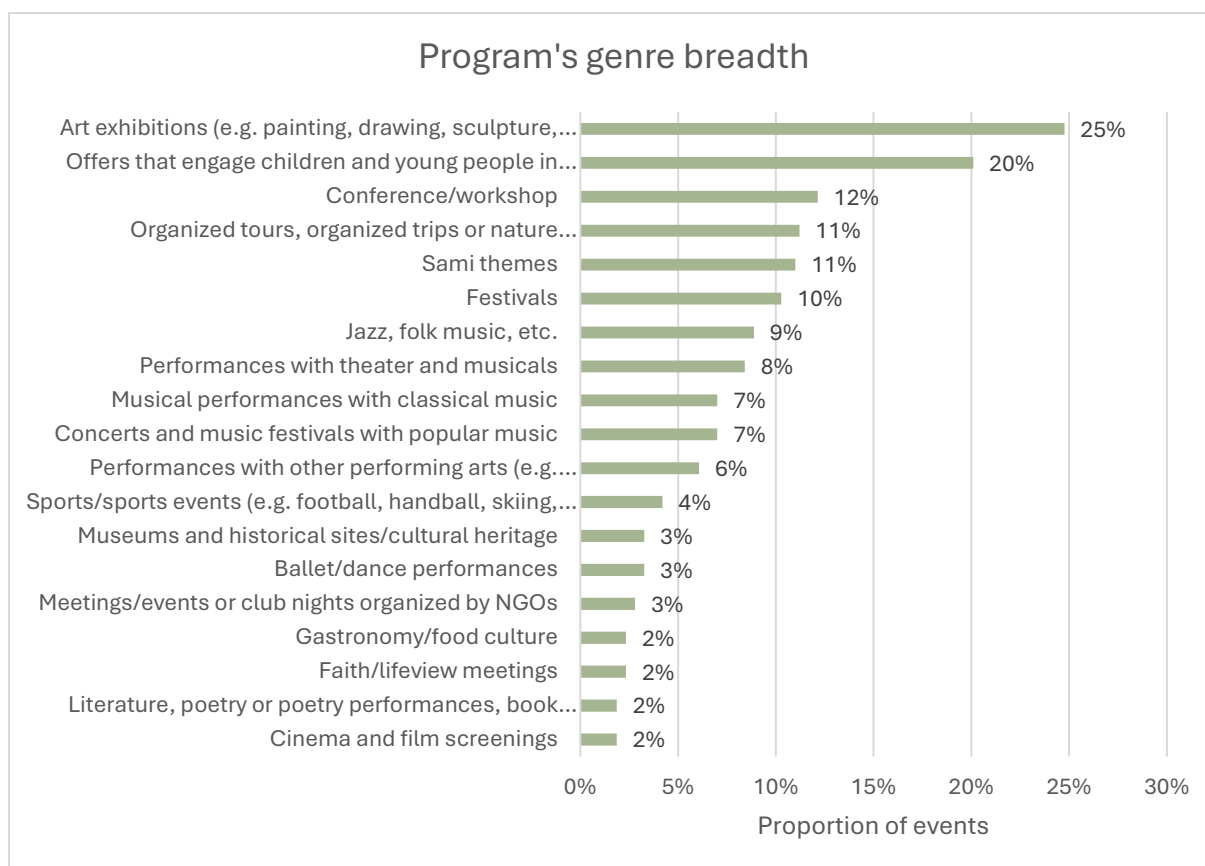


Figure 17. Program's genre breadth, by proportion of events

Therefore, the cultural program was highly diverse, encompassing a wide range of genres and target groups, and likely appealed to people with varied interests.

Questionnaire findings

The Monitor2024 team developed KPIs aimed at measuring objectives of Bodø2024 and the European Commission. To collect data for KPIs estimation, Monitor2024 team have developed a questionnaire and a report form that was sent to the event organizers. We distributed 294 questionnaires and reports to event organizers, receiving 214 usable responses - resulting in a 73% response rate. Consequently, all figures presented in this section are based on these 214 responses.

Part 1 – Audience

This section of the questionnaire address KPIs DEM001, SUP011, OCV013, and OCV0131, thus collects information about audience of the program events and asks

event organisers about how many people visited the event, whether the audience number was as expected and whether the event was streamed.

General audience numbers were presented in the previous chapter, where we indicated at least 300,000 participations during the year. The questionnaire findings allow us to see more fine-grained results. For example, we can see how audience was distributed between Bodø and the rest of Nordland (Figure 18), where we see that smaller events (up to 50 people) were more often done outside Bodø and larger events (100 people and more) were done in Bodø.

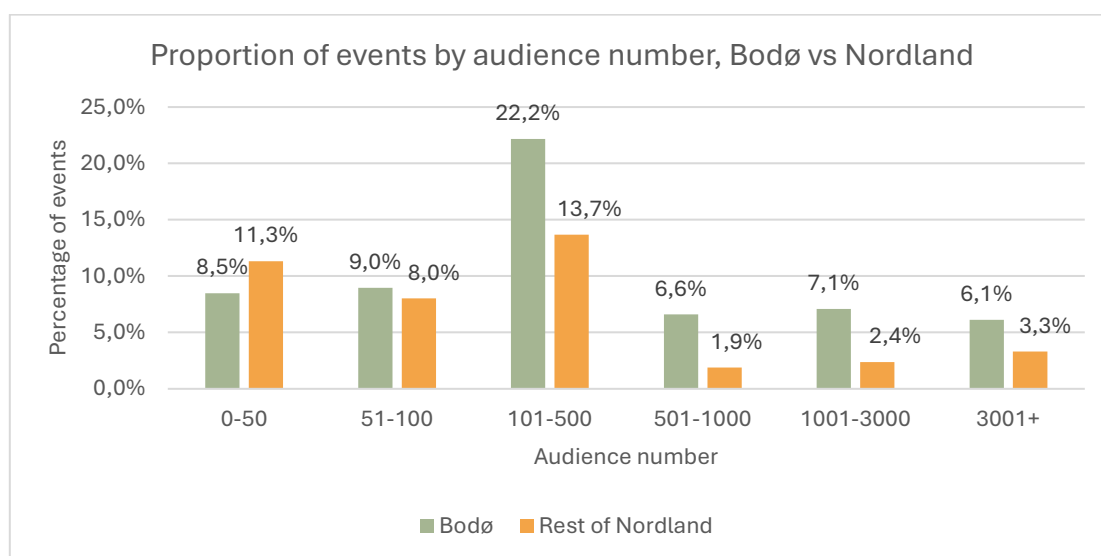


Figure 18. Proportion of events by audience number in Bodø and Nordland

85% of events report for about or higher than expected audience numbers (Figure 19).

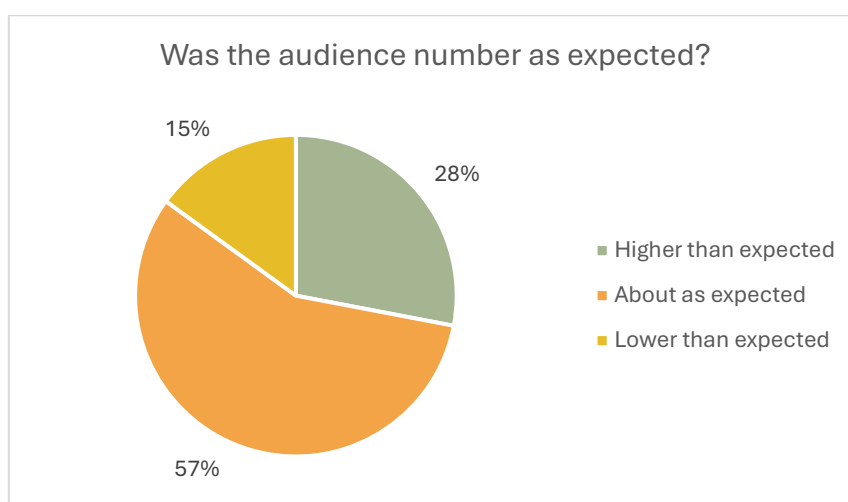


Figure 19. Question "Was the audience number as expected?"

Part 2 – Target group

This section explored whether the event was aimed at a particular target group and asked to choose a group from the list, with possibility to choose several groups, thus addressing KPIs SUP005 and SUP020.

Approximately 43% of the 214 events (91 in total) were organized for specific target groups, usually more than 1. The groups indicated by these 91 events are shown in Figure 20 (multiple choice question).

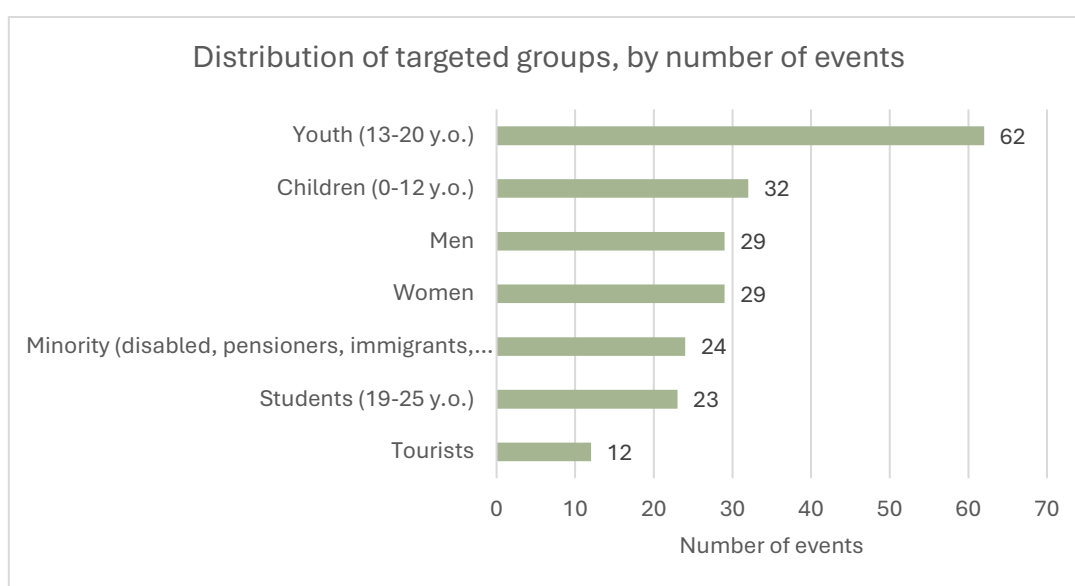


Figure 20. Distribution of targeted groups



Figure 21. UNG2024 / Photo by Tom Rainer Thuv / Bodø2024

A large part of events for young people was carried out under the UNG2024 project (Figure 21), which main goal was to engage young people in planning, preparation and implementation of their own ideas⁵.

⁵ More about UNG2024 project can be found in the report dedicated to Projects.

Part 3 – Accessibility

KPIs OEE005, SUP010, SUP011, SUP012, and SUP013 were developed to measure accessibility of events. Therefore, the consequent bulk of questions was aimed to explore number of parking spaces available, possibility for disabled people to participate, and streaming of the event.

Event organizers indicated that 64% of the events had accessible parking nearby, 82% of the events were designed to be accessible to people with disabilities and physical challenges. However, 90% of organizers said it was not possible to follow the event remotely, such as via radio, TV, or streaming.

Part 4 – Artists

This part provided us with a comprehensive portfolio of the cultural performers of the 2024, both local and international. Several KPIs informed questions for this part (SUP023, OEE006, SUP002, SUP022) and also the team's intention to collect data about the performers, thus we asked event organizers to describe what kind of artists participated in their event.

Gender distribution of the performers was quite even between men and women, and when examining age distribution, we see that 56% are middle-aged (between 30 and 50), 33% are young performers (under 30), and 11% are older than 50 years old.

Around 60% of the events were small-scale in terms of performers and involved up to 10 performers who participated / entertained, while 15% involved more than 51 performers (Figure 22).

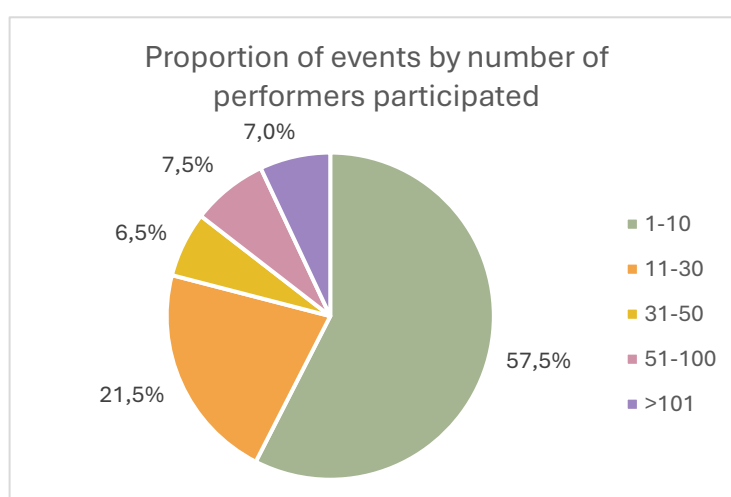


Figure 22. Proportion of events by number of performers participated

In addition, we asked event organizers to select among the professional backgrounds of the performers involved in each event (multiple categories could be selected) to help estimate the professional breadth (Figure 24). The figure shows that music-related performers participated in approximately 57% of events. Photographers and cinematographers were involved in 31% of events, while other performing artists contributed to 30%.

For example, the Midsummer Mystery event (Figure 23), which took place on 22 June, featured a diverse group of performers, including musicians, directors, choreographers, dancers, actors, and photographers.



Figure 23. Midsummer Mystery / Photo by David Engmo / Bodø2024

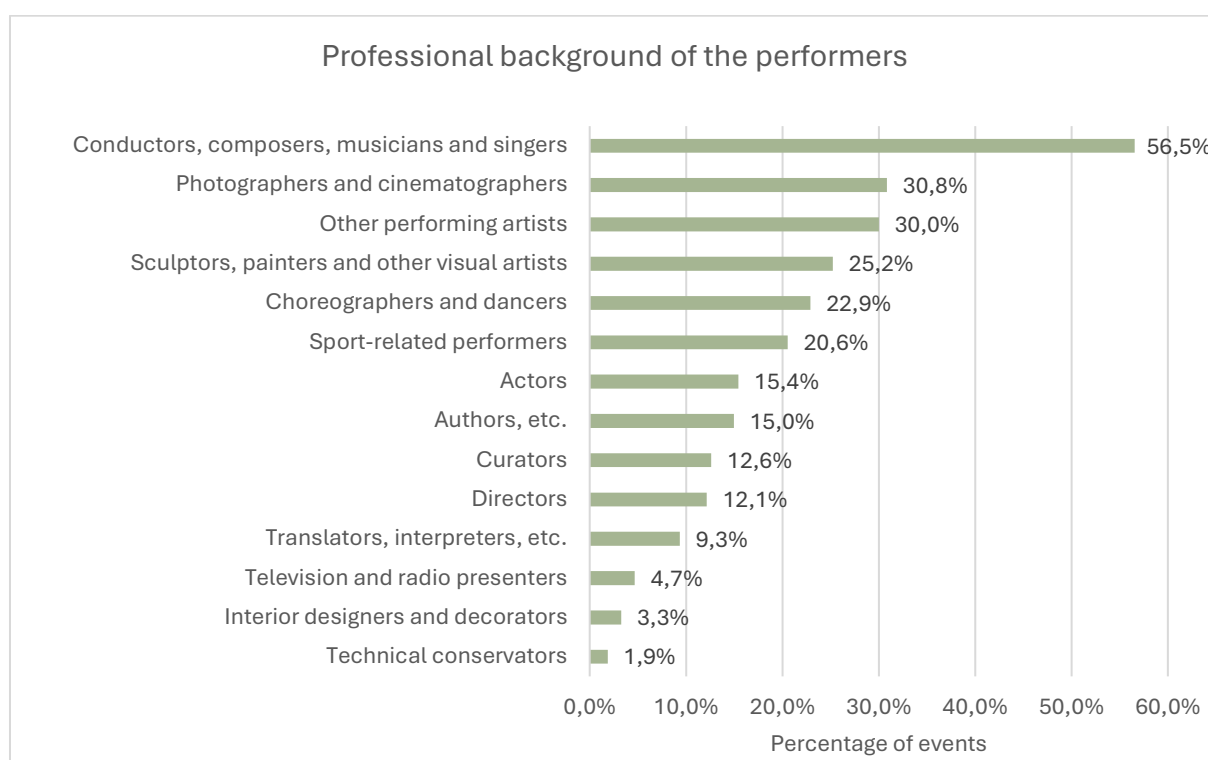


Figure 24. Professional background of the performers by percentage of events

According to the answers, there were around 12,300 performer-engagements⁶ in the 2024 events, including 3000 international performer-engagements and over 9300 Norwegian.

⁶ Performer-engagement concept implies that some performers could have participated in several events.

International performers

According to the answers, international artists – both professional and amateur – participated in every second event of the program (Figure 25). A significant portion of



Figure 25. Arts of Democracy / Photo by David Engmo / Bodø2024

these performers (2,290) were involved in the Eurogym event.

Performers came from 57 different countries across Europe, Southeast Asia, Africa, the Middle East, North and South America, and New Zealand.

Performers from Sweden, and the UK participated in 24 events of the program, Germany and Ukraine was represented in 17 events, and Italy in 16. Other top countries are presented in Figure 26.

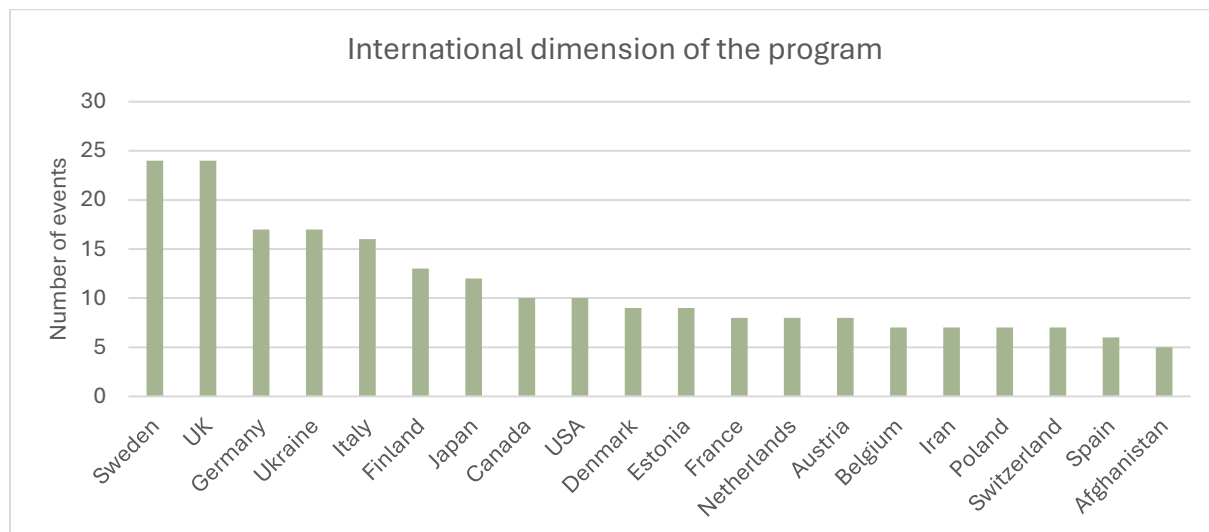


Figure 26. International dimension of the program

Norwegian performers

Various Norwegian performers participated in 80% of events. Program events that did not mention any performers, were usually workshops, conferences, and volunteer-oriented events. In total, as was mentioned, 214 delivered questionnaires report on more than

9300 Norwegian performer-engagements. The largest events by number of performers were Eurogym (3140: 850 Norwegian and 2290 international performers) (Figure 27), Children's sports day (2000 Norwegian performers), Korpsfest [Marching Band Festival] (900 Norwegian and 50 international performers), Landsturneringen [The National Tournament] - football and handball for people with disabilities (900 Norwegian and 10 international performers), and NM Junior Friidrett [The Norwegian Championships in athletics for juniors in Norway] with 450 Norwegian performers. As we see, 4 out of 5 largest events by number of performers are sport related.



Figure 27. Eurogym / Photo by David Engmo / Bodø2024

Part 5 – Characteristics of the event

This large part of the questionnaire was designed to gather information about different characteristics of the events and the questions were inspired by KPIs OCV0092, OCV010, OCV012, OEE002, OEE003, OEE004, OEE007, OEE009, SUP009, SUP018, SUP019, SUP021. Event organizers were asked to rate, on a scale from 1 (completely disagree) to 5 (completely agree), the extent to which they agreed that their event: 1) Promotes European diversity; 2) Contributes to the strengthening of cultural institutions; 3) Addresses controversial topics; 4) Develops skills, knowledge and competence; 5)

Engages the audience; 6) Develops new cultural arenas/areas; 7) Uses existing cultural arenas/areas; 8) Creates synergies with other cultural events taking place at the same time; 9) Promotes Norwegian cultural heritage; 10) Is innovative. The findings presented on Figure 28.

As the figure shows, event organizers reported a high level of agreement with most of the statements. The highest agreement rates were with statements related to audience engagement, development of skills, knowledge, and competence, and the use of existing cultural venues. The lowest agreement was with the statement suggesting that the event was controversial – only 47% agree to some extent with it. Among those who showed agreement, are Sámi-related events, conferences and workshops, Pride events, and art exhibitions. Two other least agreed statements are: creation of synergies with other cultural events, and promotion of Norwegian cultural heritage.

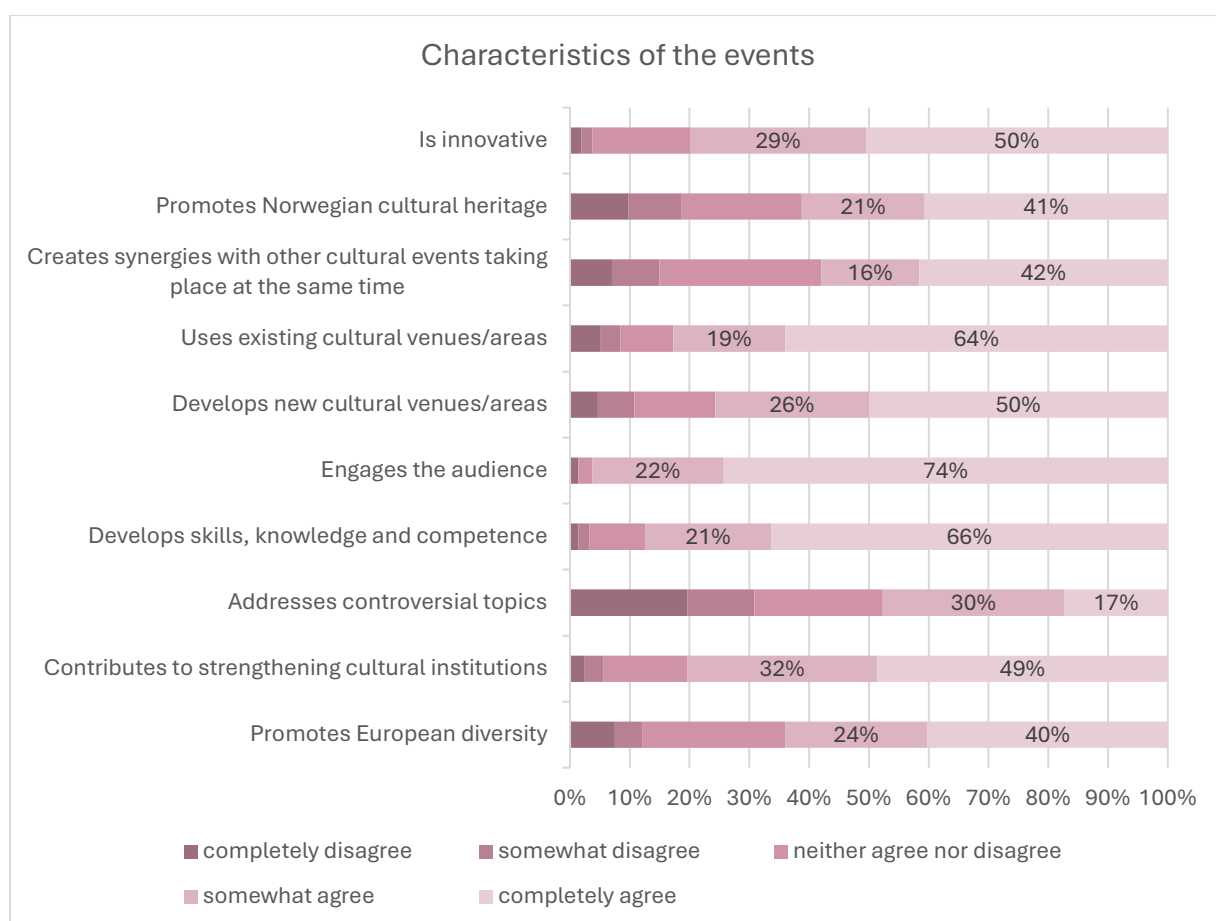


Figure 28. Characteristics of the events

Deeper on the question of whether organizers used existing cultural venues or developed new ones, 63% reported doing both—utilizing existing venues and creating new ones to host their events—while only 9% indicated that they relied solely on existing venues.

Under the section on event characteristics, it is worth presenting more detailed data on audience engagement, which was provided by Bodø2024 team. We distinguished between events where the audience was actively involved as part of the performance and those where the audience was passive recipients. We also indicated whether the performance was led by cultural professionals or a mix of professionals and amateurs (Figure 29).

The figure indicates that a larger proportion of events (41%) engaged the audience through active participation and were led by a mixed group of professionals and amateurs. These events - such as festivals, workshops, activities for children and youth, sports events, and nature experiences - contributed to both audience development and the capacity building of performers. In contrast, 34% of events were led solely by cultural professionals, with the audience primarily acting as recipients. These were mostly concerts and art exhibitions. Overall, 52% of events involved audience participation, and 55% featured a mix of professional and amateur cultural performers.

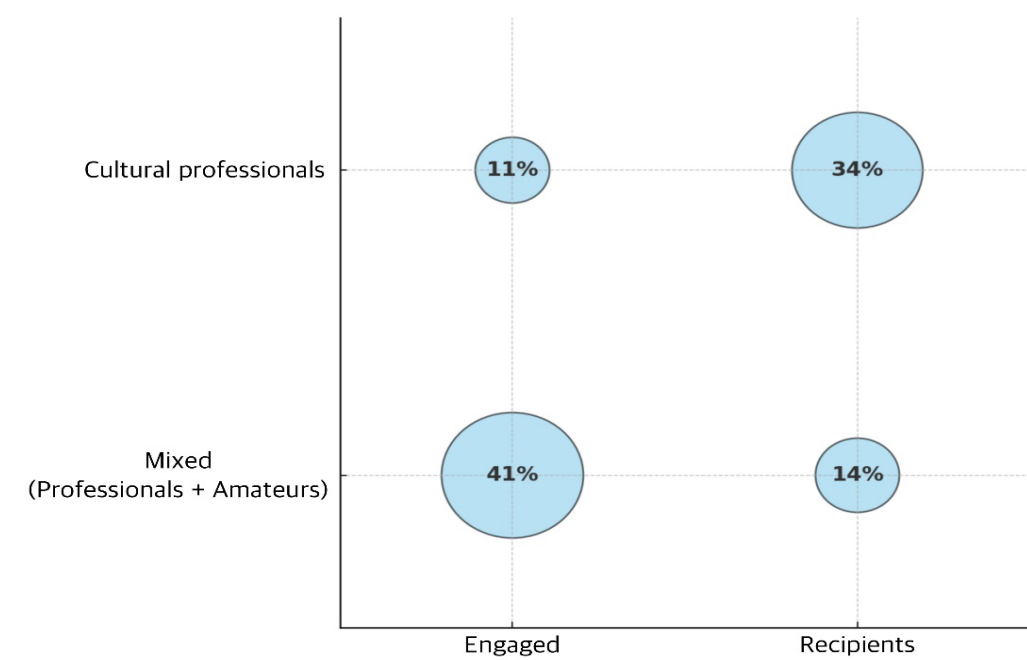


Figure 29. Audience engagement and capacity building



Figure 30. Marcialonga Arctic Ski Race / Photo by David Engmo / Bodø2024

engaging for the audience, as they were active participants of the activities and led by a mixed group of cultural professionals and amateurs.



Figure 31. LEGO SPIKE / Photo by David Engmo / Bodø2024

Part 6 – Organizers

These questions were aimed to exploring who were financing the events – Bodø2024 or other actors. Moreover, in this part we were asking about number of volunteers participated in the events (informed by KPI SUP014).

Here we see that around 750 people received a salary (including bonuses to performers) from Bodø2024, and a bit less than 2000 people received salaries from other organisations.

There have been more than 4,500 volunteer-participations⁷ during the year (Figure 32). We see that sport-related events attract more volunteers, as well as mega events like the opening ceremony, Midsummer Mystery, and big concerts. The largest events by volunteer-



Figure 32. Volunteers in one of the events / Photo by Arina Karbovs kaya / Bodø2024

⁷ As with the similar concepts above, volunteer-participation does not indicate a distinctive number of volunteers, but informs how many volunteers participated in total, considering that 1 person can be a volunteer in several different events.

participations are Children's sports day (537), Opening Ceremony (400), Eurogym (250), and Norwegian Orienteering Championships 2024 (200). More information about volunteers can be found in dedicated Volunteers report, as well as Project report (Appendix III).

Part 7 - Partners

This part of the questionnaire collected data about all relevant external partners, who collaborated with event organizers for program events to be implemented, informed by KPIs SUP015 and OCE001.

Around 90% of the 214 responses mention that they have been collaborating with other institutions or individual people to carry out their event. There are more than 700 distinctive organizations, institutions, and people, who are mentioned as the collaboration partners. The most mentioned organizations are Nordland fylkeskommune [Nordland County Municipality], Bodø2024 (73% indicate that they collaborated with Bodø2024), and Bodø kommune [Bodø Municipality]. A number of the mentioned partners are public institutions based in Nordland, like local municipalities, schools, libraries, universities, churches, banks and news agencies. Another considerable part is volunteer organizations as The Red Cross, and international associations and unions, that are founded for ethnical minorities in the region, as Somali Association, Philippine Association, The Ukrainian Association in Bodø, Pakistani Association Nordland, Norwegian Russian Association, and others. Some events have collaborated with the industry (like Nordlaks, IRIS, and Yara), and local restaurants, hotels and tourist agencies. International collaborations feature producers, museums, other cultural capitals, and sport organizations.

Part 8 – Economy

The economy section was based on KPIs SUP001 and SUP003, and explored cost-related information, including the total budget and the distribution of expenses across cultural, technical, and other categories. The overall budget for the entire cultural program was presented earlier; the total budget reported through the questionnaire responses amounts to almost 250 million NOK.

The distribution of costs between cultural and technical categories is relatively balanced. On average, event organizers spent 41% on culture-related goods and services (including hiring artists, producers, and administrative personnel), and 36% on technical goods and services (such as sound, catering, transportation, printing, and housing). The remaining 23% was allocated to other types of services.

We as well examined the sources of financing used by event organizers. While financing does not always imply collaboration, obtaining external funding typically requires forming partnerships, submitting applications, or pitching to investors. These activities enhance organizers' capacity to build connections with other organizations. The questionnaire allowed to choose one or several sources: Bodø2024, private sector, public sector, EU, and other. First of all, 75% of organizers answered that they have used more than 1 source of financing, where it was usually a combination of financing from Bodø2024, and private or public sector, while around 40% have used other sources of financing, which can be in-kind contribution. 10% have received funds from the EU. Figure 33 shows the summary of the financial sources used by event organizers.

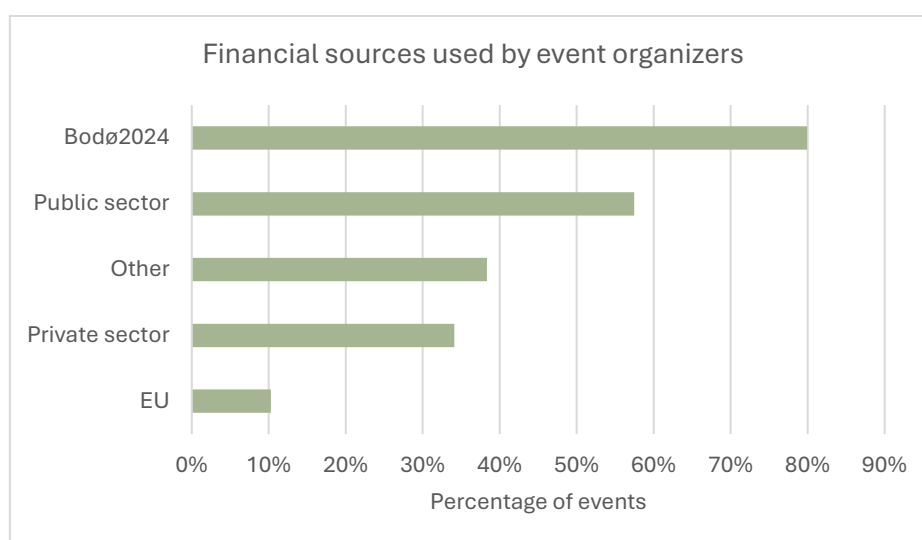


Figure 33. Financial sources used by event organizers

Part 9 – Conclusion

In the final part of the questionnaire, we wanted event organizers to reflect on whether their event was profitable (i.e. financial results were as expected) and successful to address KPIs OCV013 and OCV0131.

Interestingly, although many did not consider their event profitable, 97% agreed to some extent that it was successful (Figure 34 and Figure 35). This suggests that profitability was not the primary goal for most organizers.

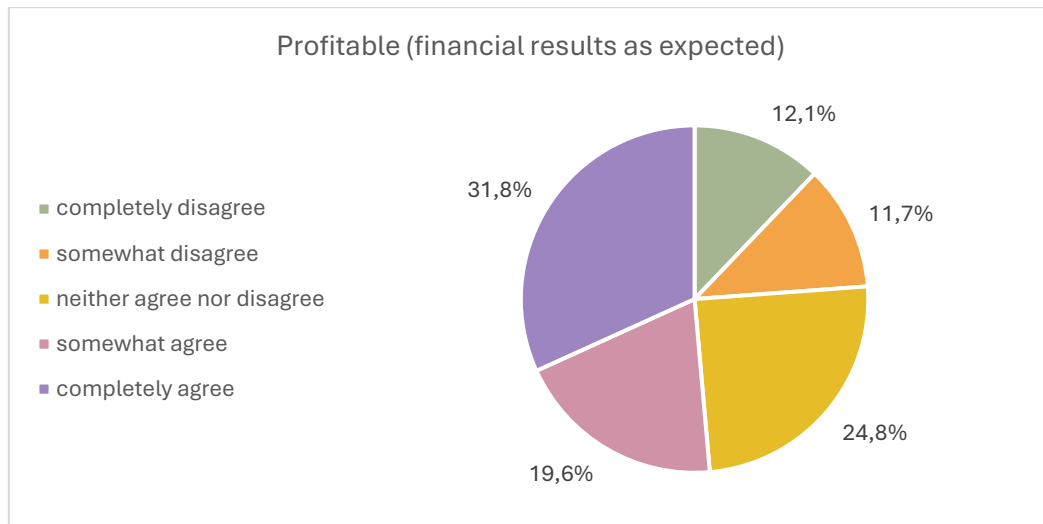


Figure 34. Perceived profitability of program events

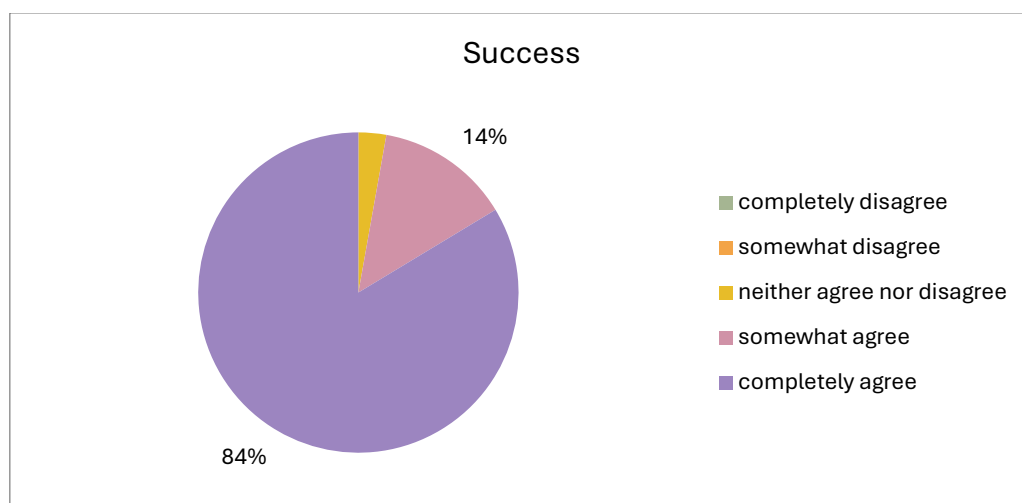


Figure 35. Perceived success of program events

Our analysis of perceived profitability did not reveal any cause-effect relationships with other indicators. For example, we found no evidence that events held outside Bodø were perceived as less profitable. The only indirect factor associated with higher perceived profitability was audience size. For events that reported “lower than expected” audience numbers, the average perceived profitability was 3, while events with “higher than expected” attendance had an average profitability score of 3.85.

Discussion

This report provides an overview of the cultural events conducted as part of the Bodø2024 ECoC year program and analyses their contribution to the goals of both Bodø2024 and the European Commission (Figures 1 and 2). This section presents Monitor2024's reflections on what the data reveals about the extent to which the program's events supported the achievement of these objectives.

Citizen's involvement and audience development

The first broad objective relates to involvement of citizens, especially disengaged groups, in cultural activity and focus on audience development. Bodø2024 emphasizes in the bid-book, that engaging children and young people is their “number one key priority”, and place “connecting with disengaged groups” (defined as children and young people, cultural minorities and immigrant communities, senior citizens, and people with disabilities), among their 8 strategic objectives (Bodø2024, 2019). European commission as well highlights “Creation of new opportunities for a wide range of citizens to attend or participate in cultural events, and Involvement a wide range of citizens and stakeholders in preparing and implementing the cultural program” among the Operational Objectives (European Commission, 2018).

Regarding the “engagement of children and young people in cultural activities”, program events analysis shows that 20% of events were specifically organized for children and

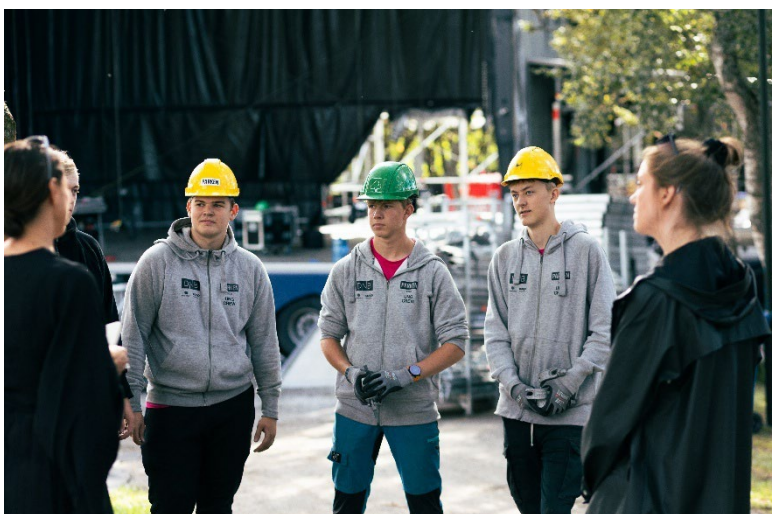


Figure 36. UNG Crew – Young volunteers participating in events implementation / Photo by Arina Karbovskaya / Bodø2024

young people (Figure 17). Some of these events were connected to the UNG2024 project, which goal was to involve young people into planning, preparation and implementation of cultural events (Figure 36). Event organizers reported that audience numbers met or

exceeded expectations for 85% of these events (Figure 19). Moreover, events targeting children and young people were fairly evenly distributed between Bodø and the wider Nordland region.

On the topic of connecting with disengaged groups, data show that one-quarter of event organizers specifically targeted minorities, including people with disabilities, pensioners, immigrants, and indigenous communities (Figure 20). While most events (82%) were accessible to people with disabilities, they were not available remotely—via radio, TV, or streaming—meaning physical attendance was required to experience them. There were several events organized specifically for people with disabilities, as the National Football and Handball Tournament (Figure 38), where 900 performers participated or Open Art – a



Figure 37. Open Art concert / Photo by David Engmo / Bodø2024

festival that offered workshops in dance, drama, music/band and visual arts and finalized with a big concert (Figure 37). Our data also indicate that 52% of events encouraged active audience participation (Figure 29). These included conferences and workshops, sports events, theatre performances, gastronomy events, and festivals. Notably, walking tours in nature enriched with artistic performances combined cultural engagement with physical activity (Figure 39).

festival that offered workshops in dance, drama, music/band and visual arts and finalized with a big concert (Figure 37).

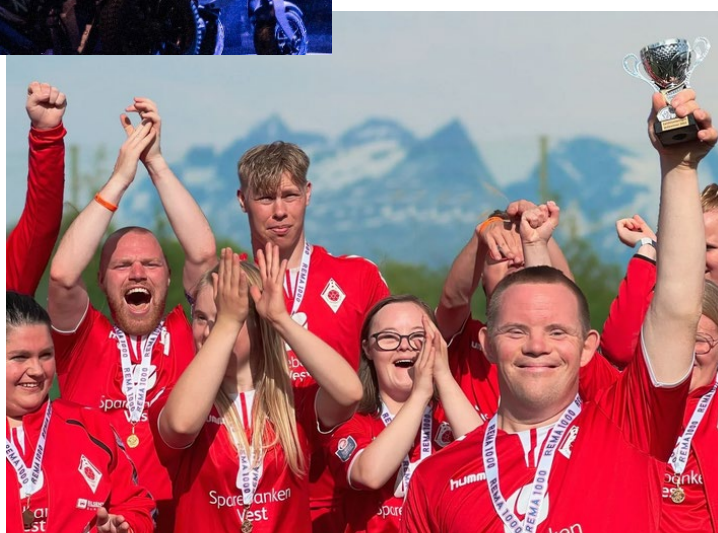


Figure 38. The National Football and Handball Tournament / Photo by Svein André Svendsen / Bodø2024



Figure 39. Music on display / Photo by David Engmo / Bodø2024

This all shows that program events offered possibilities for children and young people to not only participate in cultural life but also implement their own ideas. Moreover, more than half of the events encouraged active audience engagement.

Capacity building of performers

Capacity building of performers was another key priority for Bodø2024. They aimed to foster this by enhancing performers' skills to survive and thrive, focusing on personal growth, and by building connections (Bodø2024, 2019). Two dedicated objectives were: "to widen the production base for culture", and "to improve careers and opportunities for cultural professionals". European Commission emphasized capacity building through their Operational Objectives "Stimulate partnerships and cooperation with other sectors", and "Develop skills and capacity of the cultural sector" (European Commission, 2018).

The primary key indicator of how performers managed to develop their skills to survive is the total budget (Figure 12), which reflects their ability to mobilise external funding for their events. Notably, 10% of program events were co-funded by the EU and 34% by

private organizations (Figure 33). This demonstrates that performers were actively engaged in writing applications, planning events, pitching ideas to investors, building networks, and successfully securing funding. Such experiences increase performers' awareness of available funding opportunities, their willingness to seek external support, and their chances of future success.

A significant contributor to capacity building and the expansion of the cultural production base was **cross-sectoral cooperation**. Over 700 distinct organizations, institutions, and individuals were registered as partners. In fact, 90% of event organizers reported collaborating with other institutions, individuals, or volunteer organizations. The extent of cross-sector collaboration and the diversity of financial sources reflect the strengthened capacity of the cultural sector and the impact of the cultural program. This achievement is largely attributed to the intentional efforts of the Bodø2024 team, who actively supported event organizers in building networks by sharing information about potential local, national, and international partners. As one of the Bodø2024 leaders explains, the team deliberately guided and assisted organizers in establishing these connections.

Our data also show that **amateur cultural workers** participated in approximately 54% of events (Figure 29), often collaborating with cultural professionals and thereby enhancing their own capacity and future opportunities. Around 87% of event organizers indicated that their event contributed to the development of skills, knowledge, and competence to some extent (Figure 28). Moreover, 33% of performers were under 30 years old.

A notable example is the *My European Story* project and its dedicated program event – an exhibition “StoryLab Europe” (Figure 38), which contributed to the capacity building of young performers through skill development, personal growth, and networking (My European Story, Bodø2024). In this project 8th grade students from schools in Bodø, Vefsn, Vestvågøy, Narvik, Serbia, Iceland, Germany, Poland, Portugal and Finland shared stories about their lives and local communities, connecting more closely with European youth. Students were encouraged to express themselves through text, pictures, or films that they

produced.



Figure 40. Opening of My European Story exhibition / Photo by David Engmo / Bodø2024

Finally, event organizers' self-reflections on the success of their events indicate high levels of satisfaction, which is likely to increase their willingness to implement further cultural events in the future.

International collaboration

Closely connected to capacity building is international collaboration. This objective was highlighted by Bodø2024 as “making our cultural offer more international by increasing the number of international collaborations and forging better links with European artists and institutions” (Bodø2024, 2019) and supported by European Commission with Operational Objective “Ensuring that cultural program features a strong European dimension and transnational cooperation” (European Commission, 2018).

The international dimension was well represented in the program, including collaborations with partners beyond Europe. In total, there were around 12,300 performer engagements during 2024, of which nearly 3,000 were international, involving artists from

57 countries (Figure 26). Our database shows that international performers participated in each second even of the program.

Deconfining is a strong example of an international project and performance, that goes far beyond European borders (Figure 39). This four-year initiative culminated in a theatre and dance production in Bodø in



Figure 41. De(con)fining performance / Photo by Airida Bekeryte / Bodø2024

October 2024. The project brought together 10 European Capitals of Culture and 10 partner cities from the African continent, aiming to explore and develop new forms of intercontinental artistic, cultural, and political collaboration. In its initial phase, performers created short texts reflecting on various forms of limitations they face. The project continued with debates, research, and publications on political, geographical, and systemic constraints affecting artists, leading up to the final performance in Bodø (Amann, 2023).

While we have self-reflections from event organizers on whether their events addressed themes of European diversity - with 64% agreeing that they did - there is a lack of detailed content-related data to determine whether events specifically focused on European themes or highlighted shared European history and culture. This was not a focus of the questionnaire. However, it is worth noting that more than 10% of the entire program explored Sámi themes. As the Sámi are the only recognized Indigenous people in Europe, their inclusion highlights aspects of shared European history. These questions are explored further in Monitor2024's Projects report (Appendix III).

Strengthening cultural infrastructure

Both, Bodø2024 and the European Commission highlight objectives for strengthening cultural infrastructure: “to make better use of unusual spaces by creating new cultural venues, driven by where people live” (Bodø2024, 2019), and “Improving Cultural Infrastructure” (European Commission, 2018).

One key insight into how program events contributed to strengthening cultural infrastructure - especially in areas where people live - is the distribution of events between Bodø and the rest of Nordland. Since only one-fifth of Nordland’s population lives in Bodø (Statistics Norway, 2024), it was important for Bodø2024 to spread cultural activity beyond the city (Bodø2024, 2019). In fact, 38% of program events took place outside Bodø, accounting for almost 2,000 cumulative event days (Table 3) - that is, the total number of days all events lasted combined. This means that event organizers and local cultural institutions gained valuable experience in planning and implementing cultural events featuring international artists and new network partners.



Figure 42. On tour with K-Lab event / Photo by Arina Karbovskaya / Bodø2024

Another important contribution of the program was the number of outdoor events (Figure 17). Norwegians have a strong tradition of hiking and being in nature. This is deeply rooted in the Norwegian concept of “friluftsliv”, which means “open-air life” or “outdoor living”, which is not just about specific activities, but about appreciating and connecting with nature in everyday life, regardless of the weather or season (VisitNorway). Bodø2024’s program events embraced this idea, which resulted in 11% of events being held outdoors as walking tours and nature-based experiences. These events emphasized physical activity and were enriched with artistic elements along

the way or at the destination (Figure 42). Examples include cave concerts, gastronomy tours where participants cooked food in nature, music performances, and sculpture exhibitions.

Outdoor events were emphasized even during the mørketid - the period in late autumn and winter when the sun does not rise above the horizon for weeks. The final season of the cultural program was called Arctic Light, aiming to brighten the dark time with colors and light. For example, the Lysvandring [Light Walk] event featured a light show and light installations around Bodø city center (Figure 43).



Figure 43. Lysvandring / Photo by David Engmo / Bodø2024

Freedom of expression

Bodø2024 emphasized “addressing freedom of expression through showing our democratic experience and including freedom of expression in future cultural events” as one of the objectives in their application. This was an additional objective not included in the original bid-book. However, in response to the changing geopolitical situation and Europe’s “current crisis of democracy”, Bodø2024 positioned itself as an advocate for cultural freedom and the promotion of freedom of expression (Bodø2024, 2019).

The breadth of genres in the program - and Figure 17 in particular – provides insight into how the cultural program contributed to promoting freedom of expression. Notably, 11% of events addressed Sámi themes, which remain a sensitive and often controversial topic in Norwegian society. These events aimed to highlight Sámi cultural heritage, traditions, songs (joik), and crafts, while also addressing language issues and raising difficult topics such as Fornorsking (Norwegianization - a policy aimed at replacing the language and culture of Indigenous peoples with that of the Norwegian majority) and Sámi environmental activism. (Figure 44).



Figure 44. Sámi activist in one of the events / Photo by Martin Losvik / Bodø2024



Figure 45. International festival / Photo by Arina Karbovskaya / Bodø2024

fostering closer connections with people from diverse backgrounds living in the region (Figure 45). More evidence regarding Bodø International Associations' contribution is given in the dedicated report "ECoC Bodø2024: Cultural Projects as Pathways to Legacy" (Appendix III).

A project specifically dedicated to democracy-related themes – Arts of Democracy - produced a week-long series of events in Bodø. These included concerts, exhibitions, conferences, and performances that explored democracy, human rights, and freedom of



Figure 46. Iranian artists presenting Wings of Democracy exhibition / Photo by David Engmo / Bodø2024

speech by confronting issues such as intolerance and xenophobia. Artists from various countries, particularly those with limited democratic freedom, came to Bodø to share their art and personal experiences with totalitarian regimes, war, and struggles for

equality (Figure 46).

Conclusions

In this section we summarize our conclusions on *how the program events have contributed to Bodø2024's and European Commission's objectives*.

Based on the answers that Monitor2024 received from event organizers, we can say that program events have contributed to achieving objectives of Bodø2024 and European Commission. These findings draw a big picture of what happened during the title year, yet are limited in explaining long-term objectives of Bodø2024, as it requires more in-depth and longitudinal investigation. This report it is just a piece of a puzzle and other reports developed by Monitor2024 present other perspectives on impacts of Bodø2024.

First, one of the main goals of Bodø2024 was to engage children and young people, as well as ethnic minority groups, senior citizens, and people with disabilities in participation in cultural activities. Our findings show that a significant portion of the program was specifically designed for children and youth, and every fourth event targeted minority groups. Events were 60/40 distributed between Bodø and the rest of Nordland—particularly in regional centers - featured a wide range of genres and were accessible to people with disabilities.

Second, experience of event organizers show that the program clearly contributed to capacity building of performers by both, Bodø2024 themselves who were actively guiding organizers in establishing new collaborations, and organizers who were proactive in securing external funding sources and building networks with over 700 distinctive partners. More than half of the events involved international artists, who overall represented 57 different countries, contributing to the professional development of local performers through shared experiences. In addition to over 12,300 both, Norwegian and international performer-engagements throughout the year, our analysis shows that a substantial number of events involved amateur performers, volunteers, and ethnic minority associations in co-creating cultural experiences.

Third, Bodø2024 emphasized audience development in its application, aiming to make better use of cultural spaces closer to where people live. The cultural program attracted over 300,000 participations, and more than half of the events encouraged active audience

involvement. Many events were held outdoors - a reflection of Norwegian cultural traditions of spending time in nature - demonstrating sensitivity to local cultural codes. The program's broad genre diversity and geographical reach enabled wide participation across different population groups. Finally, the highly diverse professional backgrounds of artists and performers ensured a rich and varied experience for audiences.

Finally, it is important to discuss the cultural program contribution to freedom of expression – a major focus of Bodø2024. Even though our structured questionnaire limits our ability to make an in-depth analysis of the program's content, we see that 11% of the program was dedicated to Sámi themes, which is a controversial topic and can be challenging to raise. In addition, contributions from local International Associations and democracy-driven events allow local people to encounter different cultures and confront issues as intolerance and xenophobia.

Practical implications for researchers

It is important to highlight several practical implications that influenced the outcome of this report.

First, the organization and setup of the cultural calendar– the only comprehensive overview of cultural program – limited our data collection process, and consequently the number of program events that were registered. For future ECoCs, we recommend planning and structuring the data collection process in advance. Where possible, access to multiple databases should be ensured to enable data triangulation.

Second, designing a questionnaire suitable for every event in the program proved extremely challenging, as events varied widely in theme, size, duration, and structure. While most data were collected through the questionnaire, some larger umbrellas of events submitted reports instead. Although these reports addressed the same questions, they may introduce comparability issues. For example, when analysing budget figures, it is important to note that some events spanned multiple years, and their reports included financial data from before 2024.

Third, engaging event organizers to complete the questionnaire was a significant challenge. One major issue was the lack of contact information for organizers. In some

cases, the listed contact person was not directly involved in the event's production and therefore unable to provide accurate responses. Close collaboration with the Bodø2024 team and their efforts to encourage participation ultimately led to a satisfactory response rate.

Methodology Limitations

First, collecting data through a questionnaire does not allow for in-depth exploration of content-related aspects, such as how event organizers interpret European diversity or innovativeness, their understanding of capacity building, or how they perceive the strengthening of cultural institutions. To address all the KPIs, the questionnaire had to be relatively extensive, which already posed a challenge for event organizers to complete. Including more open-ended questions to capture organizers' interpretations would have overloaded the questionnaire and risked reducing the response rate. It is important to note that other reports produced by Monitor2024 provide deeper insights into specific areas such as cultural projects, volunteering, and youth engagement.

Second, the only available data source—the cultural calendar—limits both the number of registered program events and the quality of information available about them. Not all events may have been recorded, and the calendar entries often lack detailed descriptions of content or objectives. This restricts our ability to analyze the full scope and impact of the cultural program, especially in terms of thematic depth and artistic innovation.

Third, the self-assessing nature of the questionnaire introduces limitations in the reliability of the data collected. Responses reflect the organizers' own perceptions and interpretations, which may vary significantly. This is particularly relevant for metrics such as audience numbers and assessments of event characteristics, which should be interpreted with caution. While self-assessment provides valuable insight into organizers' experiences and intentions, it does not offer an objective measure of impact or quality.

References

Amann, S. (2023). How Cities and Local Governments Can Contribute to Better Relations Between Africa and EU/rope? Accessible at: <https://deconfining.eu/wp-content/uploads/2025/01/Report.pdf>

Bodø2024 (2019). *Bodø2024 Application*, Bodø2024, Bodø

European Cabins of Culture. Accessible at: <https://www.bodo2024.no/program-cabins-of-culture>

European Commission (2018). *European Capitals of Culture (ECoC) 2020-2033. Guidelines for the cities' own evaluations of the results of their ECOC*. Available at: <https://culture.ec.europa.eu/sites/default/files/2021-04/ecoc-guidelines-for-cities-own-evaluations-2020-2033.pdf>

My European Story. Accessible at: <https://www.bodo2024.no/nyheter/apning-my-european-story>

Statistics Norway (2024). Regional population projections. Accessible at: <https://www.ssb.no/en/befolkning/befolkningsframskrivinger/statistikk/regionale-befolkningsframskrivinger>

VisitNorway. FRILUFTSLIV: the Norwegian love for the outdoors. Accessible at: [Friluftsliv: The Norwegian love for the outdoors](#)

Appendix I. The full list of identified program events

Nr	Programpost title	Location	Category	Questionnaire sent
1	Digital kveld	Bodø	independent external event	+
2	Halvsju på torsdag	Bodø	independent external event	lacks data
3	Here comes the sun	Rognan	independent external event	+
4	Kunstutstilling Nordnorsken 2024	Bodø	permanent event	+
5	Snøskulptur i Kabelvåg Sentrum - Bodø 2024	Vågan	carried out because of Bodø2024 with external / independent event owner	+
6	Torsdagsaktivitet	Bodø	independent external event	+
7	Afterparty på NOUA - Batia Suters utstilling	Bodø	carried out because of Bodø2024 with external / independent event owner	+
8	Utstillingsåpning - Batia Suter	Bodø	carried out because of Bodø2024 with external / independent event owner	+
9	Kunstner- og kuratoromvisning i Batia Suters utstilling	Bodø	carried out because of Bodø2024 with external / independent event owner	+
10	Utstilling: Batia Suter - Octahedral	Bodø	carried out because of Bodø2024 with external / independent event owner	+
11	"Ikke helt fuglesang" med Sarah Camille og Taffelpikene	Hamarøy	independent external event	+
12	Tirsdag på Kulturfabrikken	Bodø	permanent event	+
13	Havets veje - Áhpi. mellom Mosjøen og verden	Mosjøen	carried out because of Bodø2024 with external / independent event owner	+
14	Sáme kulturvahkko	Bodø	cancelled	
15	Åpningsseremoni	Bodø	Bodø2024 own production	+
16	Førpremiere: Tundraens Voktere - Eallogierdu med besøk av skuespillere og produsent	Bodø	carried out because of Bodø2024 with external / independent event owner	+
17	UNG OPENING	Bodø	Bodø2024 own production	+
18	Åpningskonsert med Toyota Ugly	Bodø	carried out because of Bodø2024 with external / independent event owner	+
19	Lansering av Bodø2024 Akevitt	Bodø	cancelled	

20	Konsert med Glød på Påpir BibliotekBar	Bodø	carried out because of Bodø2024 with external / independent event owner	+
21	Åpningskonsert	Bodø	Bodø2024 own production	+
22	Pub kultur og Live musikk (Konsert Mike Mercier)	Bodø	carried out because of Bodø2024 with external / independent event owner	+
23	BJO2024: Hoff & Mathisen feat Gary Husband, Nguyễn Lê	Bodø	permanent event	+
24	Bodø2024 - Konsert med Thale Krogtuft og Mikal Reinvik	Bodø	carried out because of Bodø2024 with external / independent event owner	+
25	12 hourDJ-set at P67	Bodø	carried out because of Bodø2024 with external / independent event owner	+
26	ÅPNING I Ø	Alsvåg	carried out because of Bodø2024 with external / independent event owner	+
27	Árran 360° 2.0 Premiere	Bodø	carried out because of Bodø2024 with external / independent event owner	+
28	Håkon Bleken (del av Bodøgaard – kunst & kultur rapport)	Bodø	carried out because of Bodø2024 with external / independent event owner	+
29	Fiskens sang	Sandnessjøen	carried out because of Bodø2024 with external / independent event owner	+
30	Heritage Dialogues Norway-Estonia opening	Bodø	carried out because of Bodø2024 with external / independent event owner	+
31	Aahka — tjaetsien mojtele / vannets hukommelse	Bodø	part of Giedtine – gien dñhte biegeke? / hvem eier vinden?	
32	Giedtine – gien dñhte biegeke? / hvem eier vinden?	Bodø	carried out because of Bodø2024 with external / independent event owner	+
33	Allaq – dållen gieie / ildens stemme	Bodø	part of Giedtine – gien dñhte biegeke? / hvem eier vinden?	
34	Iver Jåks	Bodø	independent external event	+
35	Márkomeannu presenterer: Katarina Barruk	Bodø	part of Sáme kulturvahkko	+
36	Samisk Uke på PåPir BibliotekBar - Bodø 2024	Bodø	part of Sáme kulturvahkko	+
37	Intimkonsert med Elin Oskal og Piera Eira	Bodø	independent external event	+
38	Arktisk Filharmoni: Juovssaheaddji – Tilbakeføreren	Bodø	carried out because of Bodø2024 with external / independent event owner	+
39	ARCTICulation 1- Utstillingstriologi (+1)	Alstahaug	Bodø2024 own production	+
40	Bálges ja Stárrfo	Different places in Nordland	carried out because of Bodø2024 with external / independent event owner	+
41	Walking on Arctic Water	Mo i Rana	carried out because of Bodø2024 with external / independent event owner	+
42	Kunstutstilling NORDNORSKE DOBBELTAK OG FRESKE FRASPARK	Bodø	independent external event	+

43	Unge kunstformidlere inviterer ungdom: Kosekveld med mat i "Octahedral"	Bodø	part of Batia Suter Octahedral	
44	Hæng på museet	Bodø	independent external event	+
45	ARCTICulations of Faith - Helt Konge	Different places in Nordland	Bodø2024 own production	+
46	Åpen mikrofon	Nesna	part of Cinema Nesna	
47	Public presentation of Moving Matters - European performing arts development program in non-urban areas	Mo i Rana	carried out because of Bodø2024 with external / independent event owner	+
48	Cinema Nesna	Nesna	carried out because of Bodø2024 with external / independent event owner	+
49	UKM Bodø	Bodø	permanent event	+
50	Workshop i skuespillerteknikk Cinéma Nesna	Nesna	part of Cinema Nesna	
51	Workshop i manus Cinéma Nesna	Nesna	part of Cinema Nesna	
52	Workshop i filmmusikk: LydLab Cinéma Nesna	Nesna	part of Cinema Nesna	
53	Workshop i musikkproduksjon og låtskriving Cinéma Nesna	Nesna	part of Cinema Nesna	
54	Diskotek	Nesna	part of Cinema Nesna	
55	Fotoutstilling "Crazy Winter in Hattfjelldal"	Hattfjelldal	carried out because of Bodø2024 with external / independent event owner	+
56	Workshop i videoredigering Cinéma Nesna	Nesna	part of Cinema Nesna	
57	Workshop i mobilfilming Cinéma Nesna	Nesna	part of Cinema Nesna	
58	Fyrtårnet	Andenes	carried out because of Bodø2024 with external / independent event owner	+
59	NM senior Bryting	Bodø	independent external event	+
60	READINGS FOR THE FUTURE - Tine Surel Lange x Tøyen fil og Klafferi x Vanessa Massera	Andenes	carried out because of Bodø2024 with external / independent event owner	+
61	FRUKT 34	Bodø	permanent event	+
62	Marcialonga Arctic Ski Race	Bodø	independent external event	+
63	RognLan 2024	Saltdal	independent external event	+

64	Byen som Forsvant // Vinterfestuka 2024	Narvik	permanent event	+
65	Sortland eier kunsten, fortellinger fra fjord og fjell	Sortland	independent external event	+
66	Kulturkonferanse i Nord	Narvik	permanent event	+
67	2024Nettverket Kick Off 2.0: Kulturåret for alle - med ungdom i fokus	Bodø	Bodø2024 own production	+
68	Råhkis Várit- Kjære Fjell	Sortland	independent external event	+
69	Kunstvandring: Voktere ved stien, langs Lyngdalsstien	Narvik	part of Skulpturpark "Voktere ved stien"	+
70	Skulpturpark "Voktere ved stien"	Narvik	part of Anti-Biennale	
71	Hamsunsenterets litterære måltid	Hamarøy	part of Messy Corners	
72	Hamsundrøftinger (Messy corners)	Hamarøy	carried out because of Bodø2024 with external / independent event owner	+
73	UNG AGE - VESTERÅLEN 2024	Hadsel	independent external event	+
74	Tsjekkoslovakias venner i Bodø 2024	Bodø	independent external event	+
75	Den kontroversielle Hamsun Utstillingsåpning	Hamarøy	part of Messy Corners	
76	Tårnfest	Hamarøy	part of Messy Corners	
77	TjongsfjordRevyen - På villspor med Monsen	Rødøy	carried out because of Bodø2024 with external / independent event owner	+
78	Lokalmat for lokale markeder	Bodø	independent external event	+
79	Sulle rulle på Drageid	Saltdal	independent external event	+
80	Fylkesmesterskap Ungdomsbedrift 2024	Bodø	permanent event	+
81	Tida det tar	Bodø	carried out because of Bodø2024 with external / independent event owner	+
82	Åpen Høbb	Bø i Vesterålen	carried out because of Bodø2024 with external / independent event owner	+
83	Rock Mot Rus	Andøy	permanent event	+
84	Det nye Nord	Bodø	part of Det nye Nord / Litteraturfestival	
85	Plura Cave Concert - Unik grottekoncert i hjertet av fjellet	Alstahaug	carried out because of Bodø2024 with external / independent event owner	+
86	Street Art	Bø	part of Åpen Høbb	+

87	Connecting Waste - RePlay hagen	Bodø	carried out because of Bodø2024 with external / independent event owner	+
88	SoS - Vagrant	Different places in Nordland	carried out because of Bodø2024 with external / independent event owner	+
89	Sound of Silence (SoS)	Bodø	part of SoS - Vagrant	
90	SoS - Sjøfuglkonferanse	Bodø	part of SoS - Vagrant	
91	SoS - Konsert med Ola Bremnes (Alt førr fuglan)	Bodø	part of SoS - Vagrant	
92	SoS - Fleinvær	Gildeskål	part of SoS - Vagrant	
93	Frivilligforum: Hvordan nå ut i presse og sosiale medier?	Bodø	Bodø2024 own production	+
94	Vindkastfestivalen 2024	Bodø	permanent event	+
95	ARCTICulation 2- Utstillingstriologi (+1) (Blikk mot nord)	Alstahaug	part of ARCTICulations of Faith	
96	Utstilling: Morten Torgersrud	Bodø	carried out because of Bodø2024 with external / independent event owner	+
97	Åpning og gratiskonsert på nye Vevelstad museum	Vevelstad	carried out because of Bodø2024 with external / independent event owner	+
98	Ung Mann	Different places in Nordland	carried out because of Bodø2024 with external / independent event owner	+
99	ARCTICulation of fath - Queer Ways Pilegrimage to change - Offisiell åpning	Bodø	part of ARCTICulations of Faith	
100	ARCTICulations of Faith – Queer Ways - Pilgrimage to change	Bodø	part of ARCTICulations of Faith	
101	ARCTICulation of faith: Queer Ways - Omvisning i skeiv kunstutstilling	Bodø	part of ARCTICulations of Faith	
102	Gåmnadanhåvnu - Gjensynsglede	Narvik	carried out because of Bodø2024 with external / independent event owner	+
103	Queer Ways: Omvisning i kunstutstilling	Bodø	part of ARCTICulations of Faith	
104	Vinterlysfestivalen: Pelle Politibil på nye eventyr	Different places in Nordland	permanent event	+
105	Queer Ways: Regnbuemesse i Bodø Domkirke	Bodø	part of ARCTICulations of Faith	
106	Vinterlysfestivalen: I will be Everything	Different places in Nordland	permanent event	+
107	Vinterlysfestivalen: I sofaen med Birgitte	Bodø	permanent event	+

108	Vinterlysfestivalen: Huskelapphuset	Bodø	permanent event	+
109	MISTERO BUFFO	Different places in Nordland	permanent event	+
110	ARCTICulation of fath - Queer Ways Enkemesse	Bodø	part of ARCTICulations of Faith	
111	Medlemskveld på Makerspace Vesterålen: Lego SPIKE - Bygg din egen robot	Hadsel	carried out because of Bodø2024 with external / independent event owner	+
112	Arktisk Filharmoni: Utferds-Draapa	Bodø	carried out because of Bodø2024 with external / independent event owner	+
113	Salsakveld for Alle på Stormen (Gratis)	Bodø	carried out because of Bodø2024 with external / independent event owner	+
114	Queer Ways - Amerikabåten	Bodø	part of ARCTICulations of Faith	
115	Nordland teater: I Will Be Everything (familieforestilling)	Hadsel	permanent event	+
116	I WILL BE EVERYTHING	Hamarøy	permanent event	+
117	Den forbudte byen	Bodø	carried out because of Bodø2024 with external / independent event owner	+
118	Utstillingsåpning: Peder Balke – MOT NORD / FRA NORD – Øiesvoldsamlingen	Bodø	part of Bodøgaard – kunst & kultur	+
119	Peder Balke – MOT NORD / FRA NORD – Øiesvoldsamlingen	Bodø	part of Bodøgaard – kunst & kultur	
120	Festivity! Avslutningskonsert til Nordnorsk orkestersonsamling	Bodø	carried out because of Bodø2024 with external / independent event owner	+
121	Omvisning: FRA NORD – Øiesvoldsamlingen	Bodø	part of Bodøgaard – kunst & kultur	
122	Omvisning: Peder Balke – MOT NORD	Bodø	part of Bodøgaard – kunst & kultur	
123	Avduking på Tolvsteinberget	Andøy	carried out because of Bodø2024 with external / independent event owner	+
124	NM Sprintorientering	Bodø	independent external event	+
125	Brenning av båt og seilbåter	Bodø	part of festlunsj (Arts of Democracy)	+
126	Utstilling Girjegumpi	Bodø	part of Bymuseet report	
127	Gulleaš/Golgolaš	Bodø	carried out because of Bodø2024 with external / independent event owner	+
128	Girjegumpi - samisk arkitekturbibliotek	Bodø	part of Bymuseet report	
129	FIRST LEGO League	Bodø	independent external event	+

130	Rusfritt arrangement 16 mai	Hemnes	independent external event	+
131	FILMNATT	Vestvågøy	independent external event	+
132	Gratis paintball for ungdom på 16. mai	Fauske	independent external event	+
133	Bodø BEAT: Navigating Musical Pillars - Free outdoor concert at Rønvikfjellet	Bodø	carried out because of Bodø2024 with external / independent event owner	+
134	Bodø BEAT: Academy Showcase	Bodø	part of Bodø Beat	
135	Boklansering: Fåmo // Foredrag med Marit Myrvoll	Bodø	independent external event	+
136	Bodø BEAT: Opening Concert	Bodø	part of Bodø Beat	
137	Christoph Sietzen med Arktisk Filharmoni	Bodø	carried out because of Bodø2024 with external / independent event owner	+
138	Bli med på Kaffemøte: Hva betyr Bodø2024 for fremtiden vår?	Bodø	carried out because of Bodø2024 with external / independent event owner	+
139	Åpent Norsk Skolemesterskap i Bridge	Bodø	part of Norway Bridge	+
140	Norway Bridge - MSIBT - Arctic Junior Challenge - pairs	Bodø	independent external event	
141	UNG AGE - HAMARØY 2024	Narvik	carried out because of Bodø2024 with external / independent event owner	+
142	Rækvæd	Bodø	carried out because of Bodø2024 with external / independent event owner	+
143	Bodø BEAT: Break New Ground	Bodø	part of Bodø Beat	
144	Bodø BEAT + Lørdag i Stormen: HeartBeat Group	Bodø	part of Bodø Beat	
145	Bodø BEAT: The Sound of Bodø	Bodø	part of Bodø Beat	
146	Bodø BEAT + Lørdag i Stormen: Slagverk for Alle!	Bodø	part of Bodø Beat	
147	Norway Bridge - Arctic Junior Rookie Challenge	Bodø	part of Norway Bridge	
148	POPUP-utstilling med Bodø2024 og Bodø Kunstnerkollektiv	Bodø	carried out because of Bodø2024 with external / independent event owner	+
149	Kuratoromvisning i utstillingen Å gi den rette form	Bodø	part of Bymuseet report	
150	FEAST - Mikael Lo Presti	Bodø	independent external event	+
151	Musikk til Folket "Æ e nordlænning æ kossen e det me dæ?"	Fauske	independent external event	+
152	ARCTICulations of Faith: Mijá sálma - Vårres salma	Bodø	part of ARCTICulations of Faith	+

153	ARCTIC STORYWORLDS: FROZEN MATTERS	Bodø	independent external event	+
154	Internasjonal kunsthfestival	Bodø	carried out because of Bodø2024 with external / independent event owner	+
155	Barnas Internasjonale Dag	Narvik	permanent event	+
156	Barnas Internasjonale Dag 2024	Øksnes	permanent event	+
157	Barnas Internasjonale dag	Sømna	permanent event	+
158	Barnas internasjonale dag - Bodø	Bodø	permanent event	+
159	Dans på kaia ved Stormen	Bodø	part of salsakveld	+
160	Barnas Internasjonale dag - Meløy	Meløy	permanent event	+
161	Barnas Internasjonale Dag - Steigen	Steigen	permanent event	+
162	Korps i bevegelse	Different places in Nordland	carried out because of Bodø2024 with external / independent event owner	+
163	TRE TRÆR	Different places in Nordland	part of Anti-Biennale	
164	CONIFA VM: Åpningsseremoni	Bodø	part of CONIFA WWFC2024	
165	CONIFA WWFC2024	Bodø	carried out because of Bodø2024 with external / independent event owner	+
166	Cold War: Collective Memory and Identity	Bodø	part of Stories from Cold War	
167	ARCTICulations of Faith - Kunstavisa Ka du trur?	Bodø	part of ARCTICulations of Faith	+
168	Japansk åpningsfest på Landego fyr	Bodø	carried out because of Bodø2024 with external / independent event owner	+
169	Raven Chacon: Voiceless Mass	Bodø	Bodø2024 own production	+
170	Prosess	Bodø	independent external event	+
171	Basecamp Salten	Bodø	independent external event	+
172	UngKUNST Svolvær	Vågan	permanent event	+
173	Folkefest Hadsel (Extra mile)	Hadsel	carried out because of Bodø2024 with external / independent event owner	+
174	ARCTICulations of Faith - Kirkebakken	Bodø	part of ARCTICulations of Faith	+

175	Polarhavet	Kjerringøy	carried out because of Bodø2024 with external / independent event owner	+
176	Hjertebank	Bodø	Bodø2024 own production	+
177	Konsertforestilling - Northern Expo 2024	Bodø	part of Northern Expo	
178	Northern Expo	Bodø	carried out because of Bodø2024 with external / independent event owner	+
179	Korpsfest	Bodø	carried out because of Bodø2024 with external / independent event owner	+
180	Gi oss en drøm vi kan tro på (del av ARCTICulations of Faith)	Bodø	part of ARCTICulations of Faith	+
181	Stories from Cold War Hotspots	Bodø	carried out because of Bodø2024 with external / independent event owner	+
182	Northern Expo presenterer: Katarina Barruk & nonne	Bodø	part of Northern Expo	
183	Regnbueparade 2024	Bodø	permanent event	+
184	Ungdomskonserten 2024	Glomfjord	Bodø2024 own production	+
185	LAN	Kabelvåg	Bodø2024 own production	+
186	De Blåkledd	Different places in Nordland	carried out because of Bodø2024 with external / independent event owner	+
187	Konsert med Ann-Iren Hansen // Nord-Salten Turlag	Different places in Nordland	part of Cabins of Culture	+
188	Håndverksbiennalen 2024	Bodø	part of Bymuseet report	
189	Å gi den rette form (Bymuseet rapport)	Bodø	carried out because of Bodø2024 with external / independent event owner	+
190	Moving Cities	Bodø	carried out because of Bodø2024 with external / independent event owner	+
191	Hele Bodø Klatrer	Bodø	cancelled	
192	Norgesløpet 2024	Bodø	carried out because of Bodø2024 with external / independent event owner	+
193	UKM-festivalen 2024: Arktisk Puls	Bodø	carried out because of Bodø2024 with external / independent event owner	+
194	Natasha Berg - "I nord"	Bodø	independent external event	+
195	Konsert Kalvskinnet	Gildeskål	carried out because of Bodø2024 with external / independent event owner	+
196	Midsummer mystery	Bodø	Bodø2024 own production	+

197	Båtkortesje til Midsummer Mystery	Bodø	part of Midsummer mystery	
198	Utstillingsåpning - Steffi Klenz	Bodø	part of Utstilling - Steffi Klenz	
199	Bodø Bauta 24/12/6-timersløp	Bodø	carried out because of Bodø2024 with external / independent event owner	+
200	Borte – sangen om den røde fuglen	Bodø	Bodø2024 own production	+
201	Utstilling - Steffi Klenz	Bodø	carried out because of Bodø2024 with external / independent event owner	+
202	Sommerutstillingen "Solens lys, månens kraft"	Bodø	permanent event	+
203	Ungdomskonsert på Langsand	Sandhornøy	carried out because of Bodø2024 with external / independent event owner	+
204	Langs trelinjen - Andrea White Hveding	Sortland	independent external event	+
205	Lunsjomvisning i utstillingen: Å gi den rette form	Bodø	part of Bymuseet report	
206	Giellabiellje	Bodø	independent external event	+
207	Familietur og minikonsert i Kjelvik	Sørfold	permanent event	+
208	NORD Dansefestival	Bodø	permanent event	+
209	Kimmo Ylönen/The Green Flag of Knowledge	Bodø	part of Cabins of Culture	+
210	Kraftfjell og masker	Misvær	carried out because of Bodø2024 with external / independent event owner	+
211	Tekstilnestorer stiller ut i Nyksund ART Gallery	Øksnes	independent external event	+
212	ARCTICulations of Faith - Å kom' heim. Et musikalsk spel om Dolstad-kjerko	Vefsn	part of ARCTICulations of Faith	+
213	Gratis kunstkafe for ungdom	Bodø	independent external event	+
214	Bryan Adams	Bodø	carried out because of Bodø2024 with external / independent event owner	+
215	MUSIKK FRA DYPET	Grane	carried out because of Bodø2024 with external / independent event owner	+
216	Tangle/Untangle: What can the arts do in times of change?	Bodø	independent external event	+
217	Kjelvikspillet 2024	Husmannsplassen Kjelvik	part of Familietur og minikonsert i Kjelvik	
218	Åpning av Den 9. Kjerringøy Land Art Biennale 23/24 Special Edition	Kjerringøy	permanent event	+

219	Lofoten Internasjonale Kammermusikkfest	Vågan	independent external event	+
220	Kunstcamp på Kjensvasshytta	Hemnes	part of Cabins of Culture	+
221	Fest i hval	Værøy	carried out because of Bodø2024 with external / independent event owner	+
222	Dette MÅ du få med deg under EUROGYM i Bodø	Bodø	part of Eurogym	
223	Fototreff på Langsanden / konkurranse	Gildeskål	carried out because of Bodø2024 with external / independent event owner	+
224	Nordic Outsider Art - A Midsummer Mystery	Bodø	independent external event	+
225	Konsert med Tommy Tito på Christian Radich	Bodø	Bodø2024 own production	+
226	EUROGYM Parade	Bodø	part of Eurogym	
227	Christian Radich: Åpent skip	Bodø	independent external event	+
228	EUROGYM-show	Bodø	carried out because of Bodø2024 with external / independent event owner	+
229	Seilas med Christian Radich til Skrova	Rana	part of Christian Radich: Åpent skip	
230	The River Way	Grane	part of War Travels	
231	The Mountain Way	Hemnes	part of War Travels	
232	The Power Way	Rana	part of War Travels	
233	The Geopoetic Way	Saltdal	part of War Travels	
234	The Stair Way	Vefsn	part of War Travels	
235	TTW - The Sami Way	Rana	part of War Travels	
236	Kræsjkurs i installasjonskunst	Bodø	part of Medvindfestivalen	+
237	Christian Radich: Lofotenseilas	Bodø	part of Christian Radich: Åpent skip	
238	Via Querinissima-dagene	Bodø	carried out because of Bodø2024 with external / independent event owner	+
239	4H-aktiviteter for barn og unge på Forbundet Kystens landsstevne	Bodø	independent external event	+
240	Forbundet KYSTENs Landsstevne 2024	Bodø	part of 4H-aktiviteter	
241	ARCTICulations of Faith - Skulpturpark Vesterålen - Hogget i stein	Straumsgjøen	part of ARCTICulations of Faith	+

242	Bølgebrudd Bonanza	Hamarøy	carried out because of Bodø2024 with external / independent event owner	+
243	Kappe land	Vefsn	part of War Travels	
244	NÆRSYNT KUNST OG FILMFESTIVAL PÅ ENGELØYA	Steigen	carried out because of Bodø2024 with external / independent event owner	+
245	Nordland Husflidslag, Ung husflid (sommmerkurs for ungdom)	Mosjøen	carried out because of Bodø2024 with external / independent event owner	+
246	Christian Radich: Seilas Bodø - Kristiansund	Bodø	part of Christian Radich: Åpent skip	
247	Bli med å tegne Bodø! Urban Sketching med Genine Carvalheira	Bodø	carried out because of Bodø2024 with external / independent event owner	+
248	Midnight Sun Sketchwalk 25 juli i Bodø	Bodø	part of urban sketching	
249	War Travels: Sona/Zona	Sortland	carried out because of Bodø2024 with external / independent event owner	+
250	Båt bonanza; en 5 timers urban sketching workshop ved Bodø havn med Nina Johansson	Bodø	part of urban sketching	
251	Medvindfestivalen	Bodø	permanent event	+
252	HeritageDialogues 2024	Different places in Nordland	carried out because of Bodø2024 with external / independent event owner	+
253	Lørdag på Furuheim Gård	Hattfjellidal	part of Cabins of Culture	
254	Åpning av Nordlandsruta: Konsert med Maria Solheim	Narvik	part of Cabins of Culture	+
255	Urban Sketchers - Genine Carvalheira	Fauske	part of Cabins of Culture	
256	Pitesamiske stemmer	Bodø	part of Heritage Dialogues Norway-Estonia	
257	Kunstnersamtale med Johanne Seines Nilsen: Tre trær - Hamarøy	Hamarøy	part of Anti-Biennale	
258	Hinsides - en sansevandring med kunstner Eva Bakkeslett	Steigen	part of NÆRSYNT KUNST OG FILMFESTIVAL	+
259	Heritage Dialogues festivaluke	Different places in Nordland	part of Heritage Dialogues Norway-Estonia	
260	ELGKJØTT- Svein lager mat og Rita forteller	Hattfjellidal	part of Cabins of Culture	+
261	Ljønes Heritage Dialogues Festival Day	Bodø	part of Heritage Dialogues Norway-Estonia	
262	Ratas del viejo Mundo med Soetkin Baptist (sang) og Floris De Rycker (lutt)	Hemnes	part of Cabins of Culture	+
263	Sona/Zona	Vefsn	part of War Travels	

264	Givær Heritage Dialogues Festival Day	Bodø	part of Heritage Dialogues Norway-Estonia	
265	Konsert med Sofie Olaisen	Narvik	part of Cabins of Culture	
266	NM Junior U20/U23 friidrett	Bodø	independent external event	+
267	Dansekurs og visning	Bodø	cancelled	
268	Kom og lukt! Katrin Woelger (come and smell)	Rana	part of Cabins of Culture	+
269	Nordland Musikkfestuke	Bodø	permanent event	+
270	Fleinvær Coastal Heritage Dialogues Roundtable and concerts	Gildeskål	part of Heritage Dialogues Norway-Estonia	
271	Arctic Race of Norway - Village i Bodø	Bodø	Bodø2024 own production	+
272	iDJa og Ramona Linnea	Rana	part of Cabins of Culture	
273	Hamsundagene2024 (Messy corners)	Hamarøy	part of Messy Corners	
274	Thomas Dybdahl m/band	Bodø	part of Nordland Musikkfestuke	
275	War Travels - Granitt	Bodø	part of War Travels	
276	Fortellinger om krigshistorie og samisk arkitektur	Hamarøy	part of Cabins of Culture	
277	Hamsundagene UNG på Ulvsvåg	Hamarøy	part of Messy Corners	
278	Ungdomssamling, See clearly, Speak freely	Bodø	Bodø2024 own production	+
279	Reinkjøtt - Lag din egen suovas med hjelp av villmarkskokken Svein Jæger Hansen	Rana	part of Cabins of Culture	+
280	Bykonsert: Musikkfestuka UNG	Bodø	permanent event	
281	ARCTICulations of Faith - Europeisk guttekorfestival (Arctic Boys Choir Festival)	Bodø	part of ARCTICulations of Faith	+
282	Ingrid fra Barrøy	Bodø	part of Nordland Musikkfestuke	
283	War Travels - Narvik	Different places in Nordland	part of War Travels	
284	2024Nettverkets samling i Hamarøy	Hamarøy	Bodø2024 own production	+
285	Sluttstykke- en teater/danseproduksjon med musikk	Saltdal	part of Cabins of Culture	

286	Samisk kultur i samebyen Stálluokta	Bodø	part of Cabins of Culture	
287	NaKuHel Symposium Bodø2024	Værøy	Bodø2024 own production	+
288	HJERNETEPPE "Impro på hytta" (Cabins of Culture)	Fauske	Bodø2024 own production	+
289	Walking within the frame	Bodø	part of Cabins of Culture	+
290	Improvisasjon på tur - Skråplanet	Different places in Nordland	part of Cabins of Culture	+
291	Eurovision Young Musicians	Bodø	carried out because of Bodø2024 with external / independent event owner	+
292	Familielag i Daja	Fauske	part of Cabins of Culture	+
293	Sápmi Triennale	Bodø	part of Bymuseet report	
294	Anti-Biennale 2024: Kunst i Arktisk Natur. Map N68°09' E14°13'. Mapping the Body-Nature Connection, Performance	Vågan	carried out because of Bodø2024 with external / independent event owner	+
295	Sea of Sounds	Bodø	part of Prosjekt 67	+
296	Querinfest 2024	Røst	part of Via Querinissima-dagene	+
297	Åpning av "Hytta di" ved Stormlineset	Hattfjelldal	part of Cabins of Culture	+
298	Smak av Helgeland: Skole og Arktisk Mat	Herøy Nordland	part of Cabins of Culture	+
299	Storheia 24	Hadsel	part of Extra Mile	
300	Utstilling Allhavet	Bodø	cancelled	
301	Lørdagsomvisning i utstillingen Sápmi Triennale	Bodø	part of Bymuseet report	
302	Gruppeutstilling i samarbeid med Lofoten International Art Festival	Bodø	carried out because of Bodø2024 with external / independent event owner	+
303	European Cabins of Culture – Matopplevelse med sang og dans i Storengdalen	Saltdal	part of Cabins of Culture	+
304	Qfestivalen 2024	Vestvågøy	carried out because of Bodø2024 with external / independent event owner	+
305	It's Good to have Friends!	Bodø	carried out because of Bodø2024 with external / independent event owner	+
306	Prosjekt 67	Bodø	Bodø2024 own production	+
307	Bodø Beinnale 2024	Bodø	part of Bodø Beinnale	

308	Frivilligforum: Søknadsskriving	Bodø	part of Frivilligforum	+
309	PÅFYLL #14: The development of Bodø- a historical perspective. Talk + walk	Bodø	cancelled	
310	Bodø Beinnale: Ekko - hymne til fjellet	Bodø	permanent event	+
311	Nesna Pride 2024	Nesna	carried out because of Bodø2024 with external / independent event owner	+
312	Bodø Beinnale: «In C» Arktisk Filharmoni og Nagelhus Schia Productions	Bodø	part of Bodø Beinnale	
313	Bodø Beinnale: Low Air	Bodø	Bodø2024 own production	
314	Åpen dag hos Unge Stormen	Bodø	independent external event	+
315	Fortellerdagen i Vesterålen	Øksnes	permanent event	+
316	Konsert på ungdomsklubb	Meløy	independent external event	+
317	Landsturneringen	Bodø	carried out because of Bodø2024 with external / independent event owner	+
318	Open Practice	Bodø	independent external event	+
319	Utstillingsåpning: Stein Henningsen - INNSIKT OG APATI	Alstahaug	carried out because of Bodø2024 with external / independent event owner	+
320	Bodø Beinnale: Økohelter STICKY	Bodø	part of Bodø Beinnale	
321	Bodø Beinnale: RETRO KATT Carte Blanche og Tori Wrånes	Bodø	part of Bodø Beinnale	
322	Grottekonsert med Alsta Vocali	Rana	carried out because of Bodø2024 with external / independent event owner	+
323	Workshop: From Tokyo to Bodø	Bodø	Bodø2024 own production	+
324	Pride- Prep og Meetup for ungdommer	Narvik	carried out because of Bodø2024 with external / independent event owner	+
325	Workshop med Stian Carstensen og Romkameratene (Rom for musikk)	Brønnøy	part of Arts of Democracy // Stian Carstensen & Romkameratene (Rom for musikk)	
326	Drømmer i Salten på FAUSKE	Fauske	part of Drømmer i Salten	
327	Arts of Democracy // Mii Leat - Mii gávnot	Bodø	part of Arts of Democracy // Konferanse	
328	Arts of Democracy // Wings of Democracy	Bodø	part of Arts of Democracy	+
329	Arts of Democracy // Mat og mingling	Bodø	part of Arts of Democracy	+
330	Arts of Democracy // NORDTING	Bodø	part of Arts of Democracy	+

331	Arts of Democracy // Halv ti på torsdag med Arya Aramnejad og Elsusi	Bodø	part of Arts of Democracy	+
332	Arts of Democracy // Trencin 2026 i Bodø	Bodø	part of Arts of Democracy // Konferanse	
333	Arts of Democracy // Konferanse	Bodø	Bodø2024 own production	+
334	Arts of Democracy // Etter jobb - før hjemmekamp	Bodø	part of Arts of Democracy // Konferanse	
335	Arts of Democracy // Seim/Lund/Haltli	Bodø	part of Arts of Democracy	+
336	Drag Queen workshop og parade prep!	Narvik	independent external event	+
337	ArktiskMat-Symposium	Vefsn	carried out because of Bodø2024 with external / independent event owner	+
338	Nordisk Skolemesterskap i sjakk	Bodø	carried out because of Bodø2024 with external / independent event owner	+
339	Air VESTERAALEN - GRANDE FINALE	Hadsel	carried out because of Bodø2024 with external / independent event owner	+
340	After Pride Youth Hangout	Narvik	part of Drag Queen	
341	Fargespill Nord-Norge	Bodø	carried out because of Bodø2024 with external / independent event owner	+
342	Arts of Democracy // Festlunsj i glasshus	Bodø	Bodø2024 own production	+
343	Arts of Democracy // Demokratiets Skyggeland	Bodø	Bodø2024 own production	+
344	Arts of Democracy // Stian Carstensen & Romkameratene (Rom for musikk)	Bodø	part of Arts of Democracy	+
345	Sjakkurs for jenter/damer	Bodø	part of Nordisk Skolemesterskap	
346	Papirstien - Fra avfall til visdom!	Bodø	part of Nordisk Skolemesterskap	+
347	Tungtvann og KORK i Operaen	Oslo	Bodø2024 own production	+
348	Marked for musikk	Bodø	carried out because of Bodø2024 with external / independent event owner	+
349	EKKO/HÁDDIDUS Kickoff	Bodø	independent external event	+
350	EKKO/Háddidus UNG	Bodø	part of EKKO	
351	EKKO/Háddidus BARN	Bodø	part of EKKO	
352	FOREDRAG: Stories from Cold War Hotspots	Bodø	part of Stories from Cold War	
353	Åpning av skulpturene i KUNSTKANTEN	Bodø	Bodø2024 own production	+

354	Oppstartsmøte Sanitetsungdom	Bodø	carried out because of Bodø2024 with external / independent event owner	+
355	Generation Barents	Bodø	carried out because of Bodø2024 with external / independent event owner	+
356	Ad Lib: Chrome Hill/Michiyo Yagi/Tamaya Honda	Bodø	carried out because of Bodø2024 with external / independent event owner	+
357	Japan-Norge: når musikk treffer folk	Bodø	carried out because of Bodø2024 with external / independent event owner	+
358	LIAF 2024 – Lofoten Internasjonale Kunstfestival	Svolvær	part of Island Eye Island Ear	
359	Fram Kino X UNG 2024: Utekino	Bodø	cancelled	
360	Island Eye Island Ear; Lofoten 2024	Vågan	carried out because of Bodø2024 with external / independent event owner	+
361	My European Story - StoryLab Europe	Bodø	Bodø2024 own production	+
362	Bokbad med forfatter Stef Penney	Bodø	Bodø2024 own production	+
363	Det nye nord - konsert med Moddi, Klish og Frode Larsen	Bodø	Bodø2024 own production	+
364	Det nye nord / Litterært bransjetreff og fremføring	Bodø	part of Det nye Nord / Litteraturfestival	
365	Det nye Nord / Litteraturfestival	Bodø	part of Det nye Nord / Litteraturfestival	+
366	The Slow Adventure at Rabothytta	Bodø	part of Cabins of Culture	+
367	Åpning av Bjerkvik kunstløype	Narvik	carried out because of Bodø2024 with external / independent event owner	+
368	Bjerkvik kunstløype	Narvik	part of Bjerkvik kunstløype	
369	Musikkcafé for ungdom, Alle har en psykisk helse	Bodø	Bodø2024 own production	+
370	Fiskens sang-Petter Dass-museet	Alstahaug	part of Fiskens sang	
371	PÅFYLL #15: Experience design	Bodø	independent external event	+
372	Drømmer i Salten i SALTDAL	Saltdal	part of Drømmer i Salten	
373	Skakke folkedrakter	Bodø	part of Bymuseet report	
374	Brudekroner og sølvkrager fra Sápmi	Bodø	part of Bymuseet report	
375	Før NNM-konsert	Sortland	independent external event	+
376	De(con)fining	Bodø	Bodø2024 own production	+

377	Drømmer i Salten i BODØ	Bodø	part of Drømmer i Salten	
378	Kulturbæring - Kulturen som driver for bærekraftige samfunn	Bodø	independent external event	+
379	UNG Scene	Bodø	Bodø2024 own production	+
380	Lokalmatmarked	Bodø	independent external event	+
381	ARCTICulations of Faith - Skrei	Kabelvåg	delayed	
382	Boklansering økologisk økonomi - Bodø2024	Bodø	independent external event	+
383	Utstillingsåpning: The Slow Adventure på Træna Museum	Træna	part of Cabins of Culture	
384	Lørdagsomvisning i utstillingen Skakke folkedrakter	Bodø	part of Bymuseet report	
385	Internasjonal uke	Bodø	part of Frivilligforum	
386	Giellavahkko/Samisk språkuke	Bodø	carried out because of Bodø2024 with external / independent event owner	+
387	Internasjonal uke - Frivilligforum: Mangfold og inkludering	Bodø	part of Frivilligforum	+
388	ARCTICulations of Faith: Ájles iednam - Hellige jord	Bodø	part of ARCTICulations of Faith	+
389	Henrettelsespodden Live	Bodø	part of Giellavahkko/Samisk språkuke	+
390	Drømmer i Salten i GILDESKÅL	Gildeskål	part of Drømmer i Salten	
391	ARCTICulations of Faith: Kaja Balto feat. Bodø Domkor	Bodø	part of ARCTICulations of Faith	+
392	ARCTICulations of Faith: Bägga Ávahávdest - Vinden fra Árahávdi	Bodø	part of ARCTICulations of Faith	+
393	Arrangørkonferansen 2024	Bodø	carried out because of Bodø2024 with external / independent event owner	+
394	ARCTICulation 4 - Jeg går inn i landskapet nordfra	Alstahaug	part of Innsikt og Apati	+
395	Vind - ei jubileumsforestilling for Bø kirke 200 år	Bø i Vesterålen	carried out because of Bodø2024 with external / independent event owner	+
396	Internasjonal fest i Glasshuset	Bodø	Bodø2024 own production	+
397	Anton Bruckner 200 år - MESSE i f-moll	Bodø	carried out because of Bodø2024 with external / independent event owner	+
398	Per Hansen - En trofast mann	Bodø	Bodø2024 own production	+
399	Drømmer i Salten	Meløy	carried out because of Bodø2024 with external / independent event owner	+

400	Barnas idrettsdag	Bodø	permanent event	+
401	ARCTICulations of Faith – Lunar is – Julekorets mirakel	Bodø	delayed	
402	Bodø Filmfestival	Bodø	permanent event	+
403	Bodø internasjonale orgelfestival	Bodø	part of ARCTICulations of Faith	
404	Kyiv-solistene: Work-in-progress med regissør Trond Kvig Andreassen	Bodø	part of Bodø Filmfestival	+
405	RUOKTOT	Bodø	part of Bymuseet report	
406	Dybwikdans - Fuge fantasi	Bodø	part of Arctic light	+
407	ARCTICulations of Faith: Pilgrim - konsert med Gjermund Larsen	Bodø	part of ARCTICulations of Faith	+
408	ARCTICulations of Faith - Kultur, kunst og tro	Bodø	part of ARCTICulations of Faith	+
409	ARCTICulations of Faith - PATH	Bodø	part of ARCTICulations of Faith	+
410	Arctic light	Bodø	Bodø2024 own production	+
411	Midt i lyden av A	Bodø	part of Arctic light	+
412	Kodenavn: Operasjon Asfalt	Bodø	independent external event	+
413	Drømmer i Salten i HÁBMER - HAMARØY	Hamarøy	part of Drømmer i Salten	
414	NM i svømming kortbane	Bodø	independent external event	Lacks data
415	Music on Display på Keiservarden	Bodø	part of Arctic light	
416	VÅFF: Stumfilmkonsert Nosferatu - med komponist Lasse Marhaug	Sortland	carried out because of Bodø2024 with external / independent event owner	+
417	Nordland Teater: Granitt	Sortland	part of War Travels	
418	Frivillig Forum Narvik 2024	Narvik	Bodø2024 own production	+
419	Drømmer i Salten i SØRFOLD	Sørfold	part of Drømmer i Salten	
420	Utstilling - SMITH	Bodø	carried out because of Bodø2024 with external / independent event owner	+
421	European Eyes On Japan	Bodø	cancelled	
422	Finnmark FantAsia (FinnmarkFantAsia)	Bodø	part of Arctic light	+

423	Kunstvenner i Bodø2024	Bodø	independent external event	+
424	Dobbelkonsert: Nishino/Gjersø + Uzawa/Hansen	Bodø	part of Arctic light	+
425	Desemberutstillinga 2024 - Bodø Kunstforening	Bodø	permanent event	+
426	Arctic Light - mørketidsklæmma fra Chorus Novus	Rognan	carried out because of Bodø2024 with external / independent event owner	lacks data
427	Frivilligfest	Bodø	Bodø2024 own production	+
428	Reisen med UNG2024: Hva har UNG2024 betydd for Bodø og Nordland?	Bodø	Bodø2024 own production	+
429	Gratis konsertforestilling: «Klagesang til fuglefjellet som mista stemmen»	Bodø	carried out because of Bodø2024 with external / independent event owner	+
430	Utstilling: Ingrid Bodøgaard 70 år	Bodø	part of Bodøgaard – kunst & kultur	
431	Utstilling: Dette var Bodø2024	Bodø	Bodø2024 own production	+
432	Sammenhenger	Bodø	part of Bymuseet report	
433	Village Party	Bodø	Bodø2024 own production	+
434	Film i friluft	Bø	delayed	

Appendix II. Questionnaire to event organizers

Questionnaire structure		KPI
Title of the event		
1. Has the event been completed?	Yes No, the event has been cancelled or postponed	
Audience		
2. Total number of people present as audience		DEM001 - Total number of attendees
2.1. If streaming was applicable, indicate here how many people watched the event on TV/online, including international audiences		SUP011 - Number of arrangements accessible online
3. Was the audience number as expected?	Higher than expected About as expected Lower than expected	OCV013, OCV0131 - % of events peceived as successful by organizers
Target group		
4. Was the event aimed at a particular target group?	Yes No	SUP005 - Number of events for specific groups
4.1. The event was specifically aimed at (Multiple choice question)	Minorities (e.g. disabled, pensioners, immigrants, indigenious people etc.) Children (0-12 years) Young people (13-20 years) Students (19-25 years) Tourists Women Men	SUP020 - Number of events focusing on youngsters
Accessibility		
5. Was there a sufficient number of parking spaces?	Yes Unsure No	OEE005 - Degree of accessibility of parking spots
6. Was it set up so that disabled people and people with reduced mobility could participate?	Yes Unsure No	SUP010 - Number of arrangements accessible for people with disabilities
7. Was it possible to follow the event without being present? (radio/TV, streaming, etc.)	Yes Unsure No	SUP011, SUP012, SUP013 - Number of arrangements accessible online, Number of events organized locally made accessible for international audience, Number of events organized internationally made accessible for local audience
Artists		

8. Have any artists participated in this event? (incl. coaches, athletes, etc. for sports events). Were involved in the event/organization	Yes No	
9. Number of artists who participated in the event (incl. coaches, athletes, etc. for sports events)		
10. What kind of artists participated? (Multiple choice question)	Sports, recreation and cultural center managers Authors/writers, etc. Translators, interpreters, etc. Sculptors, painters and other visual artists Conductors, composers, musicians and singers Choreographers and dancers Directors Actors TV and radio presenters Other performing artistic occupations Sportsmen Coaches and sports referees Sports and activity instructors Photographers and cinematographers Interior designers and decorators Technical conservators Other professions within aesthetic subjects Models Curator	
11. Gender distribution among the artists	Mostly men Approximately 50-50 Mostly women	SUP023 - Gender balance in events
12. Age distribution among the artists	Most young people under 30 Most middle-aged Most people over 50	OEE006 - Age of cultural professionals
13. Was it mostly the local artists?	Yes No	
14. How many of the artists were from Norway?		SUP002, SUP022 - Number of events/arrangements with local intercultural collaboration, Number of cultural professionals with different national background
15. How many of the artists were foreigners?		SUP002, SUP022 - Number of events/arrangements with local intercultural collaboration, Number of cultural professionals with different national background

16. Which country(s) did the foreign artists come from? List countries (several answers are possible)		SUP022 - Number of cultural professionals with different national background
Characteristics of the event		
To what extent do you agree or disagree that this event		
17. Promotes European diversity	1 – completely disagree 2 – somewhat disagree 3 – neither agree nor disagree 4 – somewhat agree 5 – completely agree	OCV0092 - Degree of appreciation of European diversity of cultures
18. Contributes to the strengthening of cultural institutions	1 – completely disagree 2 – somewhat disagree 3 – neither agree nor disagree 4 – somewhat agree 5 – completely agree	OEE007 - Number of arrangements that strengthen cultural institutions
19. Addresses controversial topics	1 – completely disagree 2 – somewhat disagree 3 – neither agree nor disagree 4 – somewhat agree 5 – completely agree	SUP009 - Proportion of arrangements with controversial issues
20. Develops skills, knowledge and competence	1 – completely disagree 2 – somewhat disagree 3 – neither agree nor disagree 4 – somewhat agree 5 – completely agree	OEE009, SUP021 - Level of support for development of cultural professionals, Number of programs that support the development of cultural professionals
21. Engages the audience	1 – completely disagree 2 – somewhat disagree 3 – neither agree nor disagree 4 – somewhat agree 5 – completely agree	SUP018, SUP019 - Number of international events engaging local citizens, Number of local events engaging local citizens
22. Develops new cultural arenas/areas	1 – completely disagree 2 – somewhat disagree 3 – neither agree nor disagree 4 – somewhat agree 5 – completely agree	OCV010 - Number of new cultural spaces developed
23. Uses existing cultural arenas/areas	1 – completely disagree 2 – somewhat disagree 3 – neither agree nor disagree 4 – somewhat agree 5 – completely agree	OEE002 - Number of existing spaces used for production in relation to Bodø2024
24. Creates synergies with other cultural events taking place at the same time	1 – completely disagree 2 – somewhat disagree 3 – neither agree nor disagree 4 – somewhat agree 5 – completely agree	OEE003, OEE004 - Number of hotspots, Geographical spread of hotspots

25. Promotes Norwegian cultural heritage	1 – completely disagree 2 – somewhat disagree 3 – neither agree nor disagree 4 – somewhat agree 5 – completely agree	OCV0092 - Degree of appreciation of European diversity of cultures
26. Is innovative	1 – completely disagree 2 – somewhat disagree 3 – neither agree nor disagree 4 – somewhat agree 5 – completely agree	OCV012 - Number of innovative events
Organizers		
27. How many people have received salaries (including bonus to artists) from Bodø2024 for organizing this event?		
28. How many people have received salaries (including bonus to artists) from others than Bodø2024 to organize this event?		
29. How many people have worked as volunteers (without receiving a salary from anyone) to organize this event?		SUP014 - Number of volunteers engaged in events
Partners		
30. Was this event the result of a collaboration between you and Bodø2024?	Yes No	SUP015 - Number of events organized in cooperation with other sectors
List all the relevant external actors/partners (national, international, persons, organizations, institutions, etc.)		SUP015, OCE001 - Number of events organized in cooperation with other sectors, Percentage of events/arrangements with cross-sectoral partnerships
Economy		
31. How much did this event cost? Approx. in Kr.		SUP001 - % of financial contributions to fund the cultural activities
32. List how the total costs of the event are distributed between (in %, should be 100% in total)		
32.1 Culture-related goods and services (Approx. %)		
32.2 Technical goods and services (Approx. %)		
32.3 Other		
33. Who has helped finance this event? (Multiple choice question)	Bodø2024 Private sector Public sector EU Other sources	SUP001, SUP003 - % of financial contributions to fund the cultural activities, EU funding of local projects

Conclusion		
34. Profitable / financial results were as expected	1 – completely disagree 2 – somewhat disagree 3 – neither agree nor disagree 4 – somewhat agree 5 – completely agree	OCV013, OCV0131 - % of events peceived as successful by organizers
35. Successful	1 – completely disagree 2 – somewhat disagree 3 – neither agree nor disagree 4 – somewhat agree 5 – completely agree	OCV013, OCV0131 - % of events peceived as successful by organizers

Appendix III. List of all reports by Monitor2024

Accessible at: <https://site.nord.no/monitor2024/nyheter/>

1. Baseline Report - Monitor 2024: Effects of Bodø as European Capital of Culture 2024.
2. Inception Report - Conceptual Foundation for the Evaluation and Monitoring of Bodø 2024: Project Monitor 2024.
3. Bodø2024: Simulating Best-case and Worst-case Scenarios.
4. Understanding the Narrative of “Bodø 2024”: An AI-assisted Analysis of the Discourse in Norwegian Media (2023-2025).
5. ECoC Bodø2024: Should I stay, or should I go? - Settlement Intentions Among Adolescents in Nordland.
6. Bodø2024: Understanding Impacts Through Program Events.
7. ECoC Bodø2024: Cultural Projects as Pathways to Legacy.
8. ECoC Bodø2024: Artists and Cultural Workers - Expectations and Experiences.
9. Volunteers and Their Contribution to Bodø2024.
10. University students’ Attitude Towards Bodø2024.
11. Peoples’ Jury.
12. When a City Speaks Online: Citizen Discourse on the Bodø2024 Year.
13. Projected Effects of Bodø2024.
14. Tracking Change: The Cultural and Economic Impact of Bodø2024.
15. Final Report of Monitor2024.
16. Monitor2024 Story and Experience.