



UMEÅ UNIVERSITY

Culture as a Tool for City Development: Umeå2014

Tomas Blomquist

Umeå starts to grow

1957 Umeå Hospital became the regional hospital of Norrland

1965 Umeå University

1978 Swedish University of Agricultural Sciences



UBMEJEN UNIVERSITIÄHTA

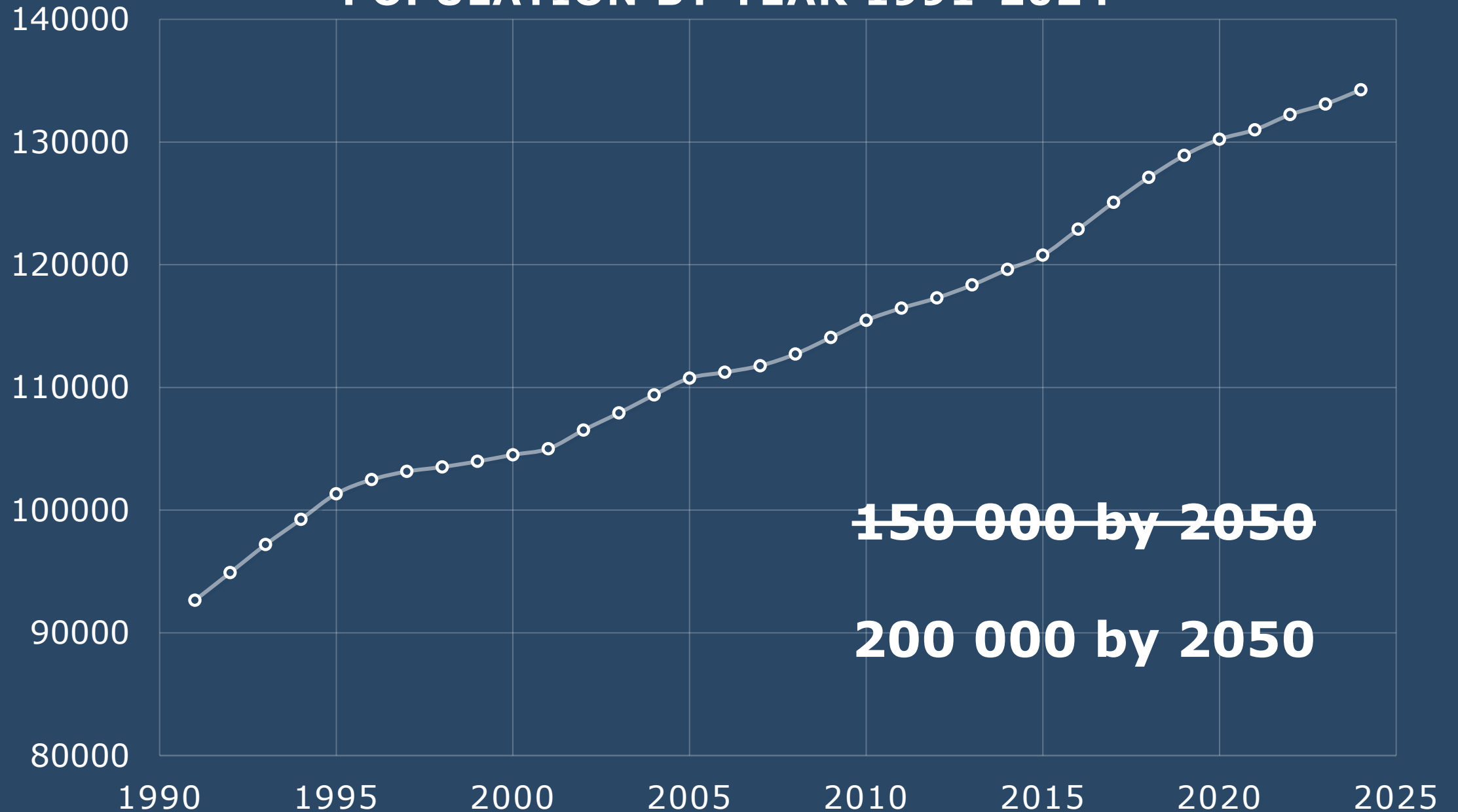
**Umeå has the highest cultural
spending per capita in Sweden
and has maintained this
position for many years**



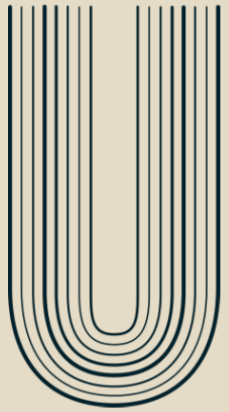
LITTFEST
20ÅR
2006-2026



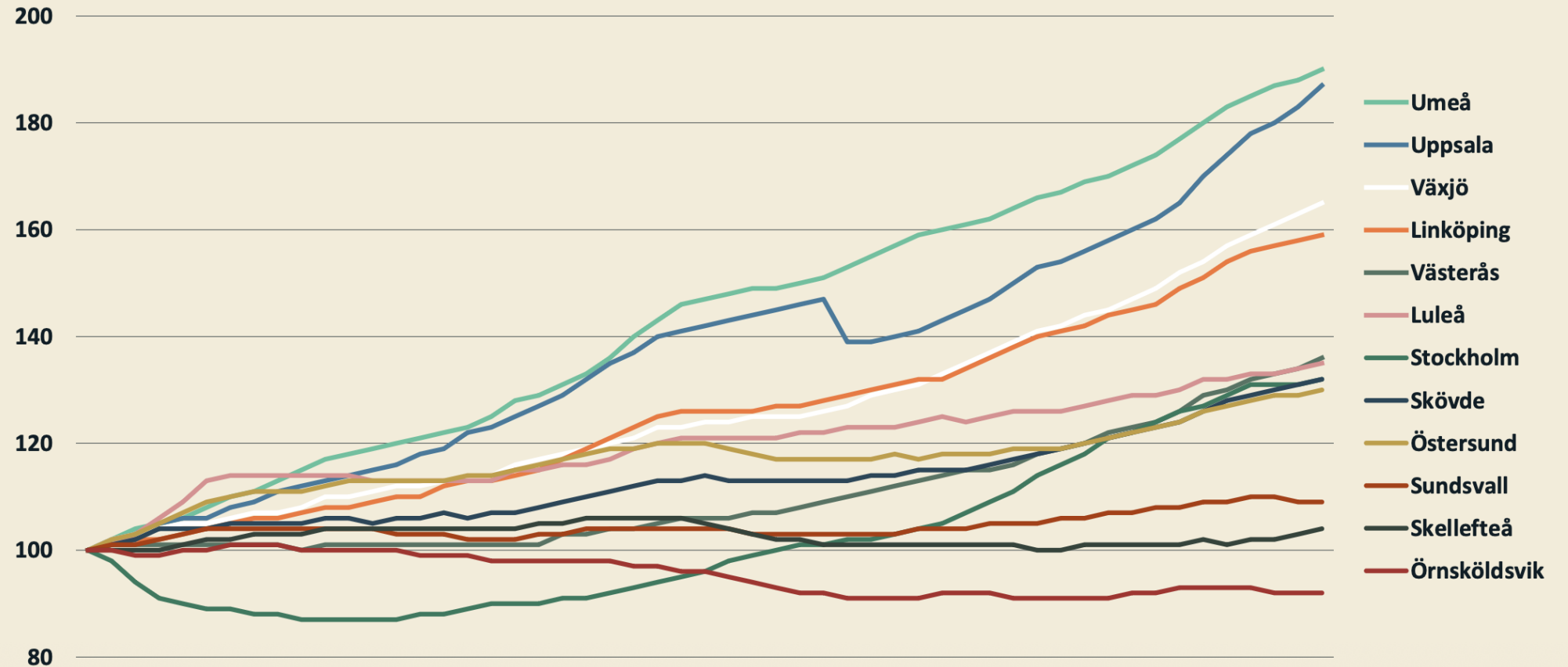
POPULATION BY YEAR 1991-2024



UMEÅ HAR ALLTID HAFT EN TILLVÄXT

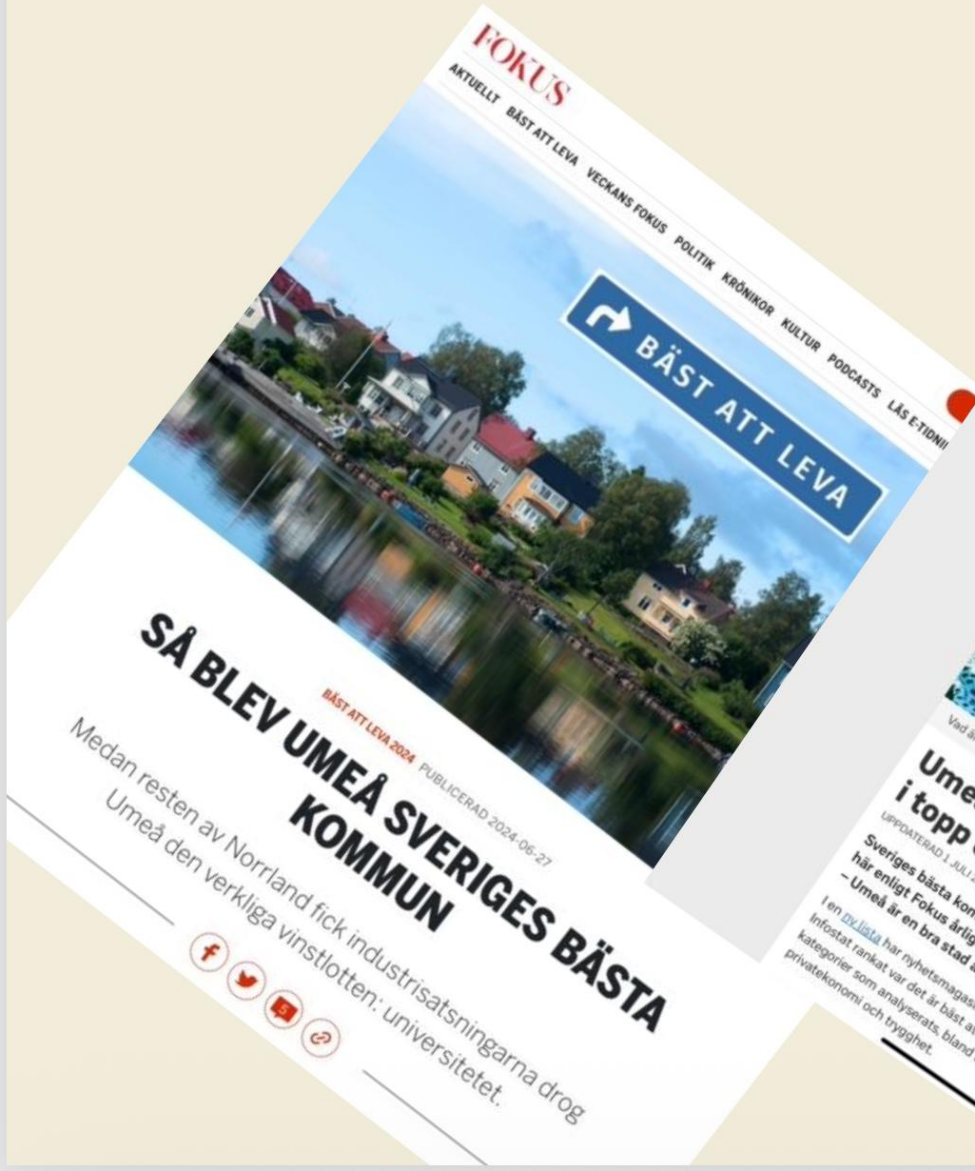


Umeå



1970

SVERIGES BÄSTA KOMMUN

[illegible]

Umeå – an attractive and livable city

- The City of Culture. The Sports City. The University City and the City of Innovation. Umeå is growing faster than any other region in northern Sweden.
- Umeå offers a unique combination of quality of life, cultural vibrancy, nature, innovation, trust, and opportunities—making it one of Sweden's most attractive places to live.

Welcome to Umeå!



Events



See and Do



Eat



Meet



Stay



Gift Card

This is Umeå!

Umeå is young, creative and progressive and the largest city in northern Sweden. Let's just say it: it's a pretty cool place to live in. All year round, visitors can share our everyday life: the city's pleasures combined with nature experiences both peaceful and exciting. Welcome to our city!

Visitor and number of overnight stays

	Hotel nights	Change since 2013
2013	400 000	
2014	498 000	+25%
...	...	
2024	752 000	+88%

5 new hotels built in Umeå since 2013,
plus one significant expansion





Umeå 2014

- **Co-creation:** A defining attribute of Umeå2014 was co-creation: an open-source approach that encouraged citizens to actively participate in shaping the cultural program and events, fostering both ownership and innovation.
- **Human growth:** Focus on personal and community development through culture, emphasizing social inclusion, gender equality, and educational engagement.
- **International relations:** Umeå2014 strengthened collaborations between local and international artists and cultural institutions, promoting European cultural diversity and cultural exchange.

Vad händer?

Kalender

Projekt

Nyheter

REFUSED THE SHAPE OF PUNK TO COME

Konsert
The Shape of Punk to Come



Utställning
**Kinesisk
samtidskonst**

umeå2014

Riga's city development committee has decided to name a new street in the city after Umeå.
#Riga2014 #Umea2014 <http://t.co/glvTN1jg>

#Umea2014

Umeå2014 på Instagram
och Twitter. Följ och
bidra med innehåll.



Opera
Elektra



Släppfest

**Programrelease
Scharinska**

Följ Umeå2014

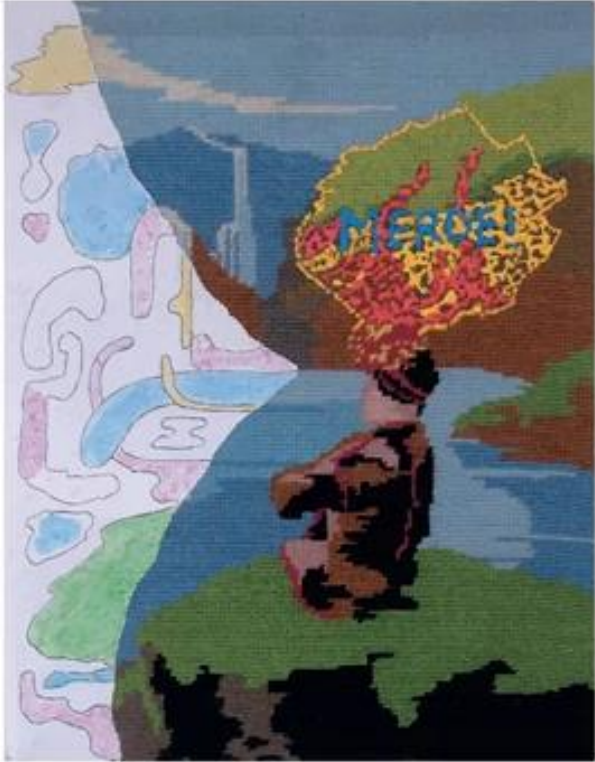
På Facebook



- Culture Boosts – Small projects – 20140 SEK
- Glass House at the main square– showcase culture activities
- Open calendar for different events

Tjaktjedaelvie

Höstvinter • Autumn winter



UBMEJEN UNIVERSITIÄHTA

Bild: Per Eriksson



UMEÅ2014 EUROPEAN
CAPITAL OF
CULTURE







Culture as a Tool for City Development?

- Yes, it makes the city more livable.
- Umeå is an attractive city
- You visit Umeå
- You stay in Umeå
- You live in Umeå





UBMEJEN UNIVERSITIÄHTA

Arctic Arts Summit 16-18 June 2026 Ubmeje/Umeå Sweden

Viermie K
SAMISKT KULTURNÄTVERK

**UMEÅ
KOMMUN**

 **region
västerbotten**

KULTURRÅDET

 **UMEÅ
UNIVERSITY**